



**Government of India
Ministry of MSME**

Brief Industrial Profile of Sitapur District U.P.



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone: 0512-2295070-73

Fax: 0512-2240143

E-mail : dcdi-kanpur@dcmsmegov.in

Web- msmedikanpur.gov.in

Compiled by – Vijay Kumar Bhatt,
Asst. Director (Stat.)

FOREWORD

District Industrial Potentiality Survey Report of District Sitapur is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

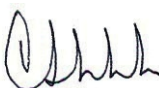
It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

District Administration, District Industries and Enterprises Promotion Centre, Statistical Department, District Lead Bank, Agriculture & Horticulture offices, Live-stock Office and other departments of Sitapur and Lucknow have provided valuable information via journal, website, telephonic conversations and other communication channels.

I sincerely hope that District Industrial Potentiality Survey Report of District Sitapur will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Vijay Kumar Bhatt, Asstt. Director (Stat.) in preparing the District Industrial Potentiality Survey Report of Sitapur District.

June, 2016
Kanpur


(U. C. Shukla)
Director

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Brief Industrial Profile of Sitapur District

1. General Characteristics of the District

Sitapur has a long history. Sitapur was established by the King Vikramaditya after the name of Lord Ram's wife Sita. This place is concerned with ancient medical and modern history. Purans was written by Rishi Ved Vyas on the ancient location called Namisharanya. Sitapur is one of the five sacred places, the Hindu have to visit in their Panch Dham Yatra Journey. This is land of Seer, Sufis and dalit. Dargah of Hazrat Moqdoom Sheikh at Khairabad and Hazrat Gulzar Shah are the symbols of communal harmony.

1.1 Location & Geographical Area.

Sitapur district is located at Lattitude 27.57°N & 80.68°E. It is located on the gangetic plains with elevation ranging from 150 metres above sea level in the north and in the North West to 100 metres. The Sitapur City is situated on the bank of river Sarayan, Half way between Lucknow and Shahjahanpur on the Lucknow-Delhi National Highway No.24 and 89 Km. North-West from the state capital Lucknow. Sitapur district is surrounded by district Lakhimpur Kheeri in the North, district Bahraich in the East, district Lucknow in the South, district Barabanki in the south east and district Hardoi in the West. The geographical area of Sitapur district is 5743 Sq.Km.

1.2 Topography

Sitapur intersected by numerous streams and rivers and contains many shallow ponds and natural reservoirs, which over flow during rainy season, but become dry in the hot season. Except in the eastern portion, which lays in the doabs between the Kewani and Chanka and the Ghaghra and Chauka rivers, the soil is dry. Even this moist tract is interspersed with patches of land covered with saline efflorescence called reh.

1.3 Availability of Minerals.

The only minerals of any note, found in the district Sitapur is sand which is available on river banks and used in construction works and bricks clay is also available in district Sitapur.

1.4 FOREST

In the Sitapur District the total forest area is 580 hectares which is 1.01% of total geographical area that is very low area under forest. 5192 hectares area is under orchard and mixed variety of vegetation mainly bushes. The trees like Shisham, Neem, Mango tree and Jamun trees, Eucalyptus and Babool are found in sufficient numbers.

1.5 Administrative set up.

Sitapur district is in the Lucknow division. It has been divided into 6 sub divisions, popularly known as Tehsils. The district revenue administration is headed by the District Collector also known as District Magistrate with office at the Collectorate and Tehsils are under the charge of Sub-Divisional Magistrate. There are 19 blocks and 2317 inhabited villages and 27 are uninhabited. There are 01 Parliamentary Constituencies and 6 Assembly Constituencies. The law and order administration is jointly coordinated by the District Magistrate and the Superintendent of Police.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	26.47N		-
	ii) Longitude	82.12E		-
	iii) Geographical Area	2522 KM	Hectares	573891
(B)	Administrative Units		Nos.	
	i) Tehsils	2014-15	"	7
	ii) Patwar Circle	2014-15	"	0
	iii) Panchayat Samitis	2014-15	"	219
	iv) Nagar Nigam	2014-15	"	-
	v) Nagar Palika /Town Area	2014-15	"	11
	vi) Gram Panchayats	2014-15	"	1329
	vii) Revenue villages	2014-15	"	2314
	viii) Assembly Area	2014-15	"	6
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	270141
	ii) Female	2011	"	253643
(B)	Rural Population	2011	"	3953208
(C)	Urban Population	2011	"	530784
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	573891
	ii) Forest cover	2014-15	"	5772
	iii) Non Agriculture Land	2014-15	"	5767
	v) Cultivable Barren land	2014-15	"	6085
4.	Forest			
	(i) Forest	2014-15	"	5772
5.	Livestock & Poultry			
A.	Cattle			Nos.
	i) Cows	2012	Nos.	506043
	ii) Buffaloes	2012	"	585355
B.	Other livestock			
	i) Goats	2012	"	422227
	ii) Pigs	2012	"	14996
	iii) Dogs & Bitches	2012	"	10409
	iv) Railways			
	i) Length of rail line	2014-15	Kms.	260
	V) Roads			
	(a) National Highway	2014-15	"	96
	(b) State Highway	2014-15	"	123
	(c) Main District Highway	2014-15	"	528

(d) Other district & Rural Roads	2014-15	"	3667
(e) Rural road/ Agriculture Marketing Board Roads	2014-15	"	1192
(f) Kachcha Road	2014-15	"	958
(VI) Communication			
(a) Telephone connection	2014-15	Nos.	6565
(b) Post offices	2014-15	"	419
(c) Telephone center	2014-15	"	69
(d) Density of Telephone	2014-15	Nos./1000 person	34.67
(e) Density of Telephone	2014-15	No. per Km.	23.82
(f) PCO	2014-15	Nos.	908
(g) PCO STD			1626
(h) Mobile	2014-15	"	431940
(VII) Public Health			
(a) Allopathic Hospital	2014-15	No.	7
(b) Beds in Allopathic hospitals		"	2062
(c) Ayurvedic Hospital		"	39
(d) Beds in Ayurvedic hospitals		"	215
(e) Unani hospitals		"	6
(f) Homeopathic hospitals		"	35
(g) Community health centers		"	17
(h) Primary health centers		"	71
(i) Dispensaries		"	22
(j) Sub Health Centers		"	468
(k) Private hospitals		"	34
(VIII) Banking			
(a) Commercial Bank		Nos.	182
(b) Rural Bank Products		"	136
(c) Co-Operative Bank products		"	38
(d) PLDB Branches		"	9
(IX) Education			
(a) Primary school		"	3585
(b) Middle schools		"	1391
(c) Secondary & senior secondary schools		"	448
(d) Colleges		"	86
(e) University		"	-
(f) Engineering College		"	3
(g) Polytechnic		"	2
(h) ITI		"	3
(i) Educational training institute		"	1

SOURCE:- DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Sitapur U.P

S. No.	Name of Ind. Area	Land acquired Acre	Land developed Acre	Prevailing Rate Per Sqm (In Rs.)	No of Shed/Plots		No of allotted Shed/Plots		No of Vacant Shed/Plots	No. of Units in Production
1	Industrial Estate Malhui	15.83	15.83	675.00	10	38	10	38	-	19
2	Industrial Estate Khairabad	10.00	10.00	675.00	19	12	19	12	-	15
3	Industrial Estate Sidhauri	2.41	2.41	462.00	-	48	-	44	04	04
4	Industrial Estate Mishrikh	2.62	2.62	199.00	-	81	-	75	06	00
5.	Industrial Estate Mehmoodabad	2.36	2.36	468.00	-	82	-	55	27	00

SOURCE: - DIC

1.	Principal Products Manufactured in the Cluster	Mentha Oil and Crystal
2.	Name of Cluster	Mint Cluster
3.	No. of Units	500 (Registered Unit 30)
4.	Turn over the Cluster	1000
5.	Problem faced the units	Quality Standerization & Market
6.	Name of the SPV	NA

3. INDUSTRIAL SCENERIO OF SITAPUR U.P

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT (2010-11)	No.	1880
2.	TOTAL INDUSTRIAL UNIT	"	1880
3.	REGISTERED MEDIUM & LARGE UNIT	"	09
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL	"	NA

	SCALE INDUSTRIES		
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	"	NA
6.	NO. OF INDUSTRIAL AREA/ Mini Industrial Area	"	05
7.	TURNOVER OF SMALL SCALE IND.	In lacs.	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	"	NA

SOURCE: - DIC,

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lac Rs.)
2003-04			
2004-05			
2005-06			
2006-07			
2007-08			
2008-09			
2009-10			
2010-11	398	1379	1700.00
2011-12	398	1463	1700.00
2012-13	320	1649	737.00
2013-14	264	1290	1180.00
2014-15	345	1517	1061.00
2015-16 (up to 28.11.2015)	155	1665	1987.00
Total	1880	8963	8365.00

Since inception of Udyog Aadhaar (18th Sept'2015) Up to 31.03.16	Micro	Small	Medium
	487	15	01

SOURCE: - DIC

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lac Rs.)	EMPLOYMENT
20-21	Food Products	2302	2827	7229
22	Beverages, Toba. & Toba Product	14	41	113
23	Cotton textile	281	233	2942
24	Woolen, Silk & Artificial Thread based clothes.	0	0	0
25	Jute, Hemp & Mesta Textiles	3	02	9
26	Hosiery & Garments	1228	628	5286
27	Wood Products	433	721	1758
28	Paper products & Printing	101	75	327
29	Leather Products	72	82	193
30	Rubber & Plastic Products	45	102	158
31	Chemical/Chemical Products	72	109	221
32	Non-Metallic Mineral Products	63	58	1017
33	Basic Metal Industries	25	28	81
34	Metal Products	254	213	837
35	Machinery & Part Except Electrical	16	14	35
36	Electrical machinery and Apparatus	116	34	276
37	Transport Equipment & Parts	23	12	42
38	Miscellaneous Mfg.	696	609	2548
97	Repairing & servicing Industries	2871	1119	6156
	Total	8615	6907	29228

SOURCE: - DIC

3.4 Large Scale Industries/Public Sector undertakings –

1. Ram Garh Sugar Mill, Mishrikh
2. Dalmia Sugar Mill, Ram Kot
3. Oudh Sugar Mill, Hargaon, Sitapur
4. Seksaria Sugar Factory, Bishwan, Sitapur
5. Kisan Sahkari Chini Mill, Mahmoodabad
6. Kamlapur Sugar Mill, Kamlapur, Sidhauri

3.5 Major Exportable Item - Carpet & Duri.

3.6 Growth Trend -Positive

3.7 Vendorisation / Ancillarisation of the Industry: NA

3.8. Medium Scale Enterprises

3.8.1 List of the units in Sitapur –

1. Sethia Oil Mill, Bizwar Khurd, Sitapur
2. Singhania Agro Food Products, Ram Nagar, Hardoi Road, Sitapur
3. Singhania Milk Products, Hardoi Road, Sitapur

3.8.2 Major Exportable Item - Carpet & Duri.

3.9 Service Enterprises

- a) Agricultural Implements.
- b) Gate & Grill (Fabrication Work)
- c) Embroidery & Zardozi
- d) Stationery materials
- e) Printing Press
- f) Fancy Jewellery
- g) Lily Jewellery
- h) Hotel & Restaurants
- i) Coaching industry
- j) Education industry
- k) Handmade artificial jewelry
- l) Handmade design on textile & hosiery products.
- m) Repairing of Auto Mobiles.
- n) Mobile Handset Repairing.
- o) Computer Hardware & Maintenance
- p) Furniture Repairing
- q) Diesel Engine Repairing

3.9.1 Coaching Industry

Engineering Entrance, Pre-medical Entrance, SSC and Bank PO/Clerks.

3.9.2 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) Tourism industry
- c) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Organic Farming & Organic Product industry
- g) Handicrafts & handmade products Industry
- h) Art & Artisan product Industry
- i) Inverter/ Lead Acid Battery
- j) CFL Repairing
- k) Electrical Gadget Repairing
- l) Refrigeration & Air Condition Repairing

3.10 Potential for new MSMEs

- a) Agro based industry
- b) Plastic & Plastic product
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Soap & Detergent
- g) Furniture industry
- h) Engineering products
- i) Lead Acid Storage Battery & accessories
- j) Food Products
- k) Switch Board
- l) Chemical
- m) Spring Making
- n) Dairy Food
- o) Ice candy
- p) Cement Jali & Gamla
- q) Wood Products.
- r) Paint & Brush
- s) Phenyl & Phenyl balls.
- t) Chura & Chura products
- u) Ayurvedic Medicines
- v) Babool Gond & Resin
- w) Truck & Bus body making

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS - Carpet & Durri

4.1.1 Manufacturing Sector

- a) Shoe & Leather Products
- b) Zari & Zardozi Products

4.1.2 Service Sector

- a) Repairing & Maintenance of automobile & Machinerics

4.2 Details for Identified cluster

4.2.1 Name of the cluster - Duri

Duri cluster identified.

5. General issues raised by industry association during the course of meeting

No strong & formal industry association exists but surveying officer observed that the main reasons for under development of industrial environment in Sitapur are: -

Lack of coordination between state govt. Agencies and individual enterprises.

- a) Problem of continuous Power Supply, Drainage system Problem.
- b) Non- availability of skilled Man Power
- c) Non- Awareness of MSME Schemes
- d) Technological & Financial Support
- e) Problems of Raw Material availability & Market Access
- f) The problem of tax structure towards MSMEs
- g) Weaker infra-structure (Road, Electricity & Transportation)

6. Prospects of training programmes during 2016-17

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDPs	Computer related skill development programmes (Computer Operator, Tally, Computer & Lap Top hardware maintenance, internet Cafe etc.), Beauty Culture, Receptionist, Tourism management, Hotel/Restaurant management, Mobile repairing, Battery & Inverter repairing, Repairing of Auto Mobile/ refrigeration & AC, Repair of Home appliances, plumbing etc.	-
2	MDPs	Personality Development	-
3	BSDP	--	-
4	EDPs	General	-
5	IMCs	Awareness of MSME Schemes	01

7. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	0
2	ISO – 9000 / 14000/ HACCP reimbursement	0
3	MSE-MDA	0
4	CLCSS	0
5	Capacity Building & strengthening of data base	0
6	International cooperation	0
7	TREAD for women	0
8	VDP	0
9	National awards	0
10	NMCP schemes	Nil
	I. Lean Manufacturing	0
	II Design Clinic	0
	III Market assistance & Tech. up gradation	0
	IV QMS/QTT	0
	V Tech. & quality up gradation support	0
	VI ICT	0
	VII Bar Code	0
	VIII IPR	0
	IX Incubator scheme	0

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Online Registration of MSMEs	Official website of DC(MSME) www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Sitapur
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur

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