



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of District Raebareli**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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## FOREWORD

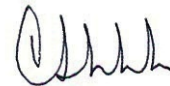
District Industrial Potentiality Survey Report of District Raebareli is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I hope that District Industrial Potentiality Survey Report of District Raebareli will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Ajay Bajpai, Asstt. Director (Electronics) in preparing the District Industrial Potentiality Survey Report of Raebareli District.

June, 2016  
Kanpur



( U. C. Shukla )  
Director

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# **Brief Industrial Profile of District Raebareli**

## **1. General Characteristics of the District**

The district Raebareli which was created by the British in 1858 is named after its headquarter town. Traditionally it is believed that the town was founded by the Bhars and was known as Bharouli or Barouli which in course of time got changed into Bareli. The prefix, Rae, is said to be a corruption of Rahi, a village 5 Km west of the town. It is also said that the prefix, Rae represents Rae, the common of the Kayasths who were master of the town for a considerable period of time.

Since about the beginning of the media levels period of Indian history the region in the south of which the area covered by the district of Raebareli lies has been known as avadh or Sabhah of avadh. There is no doubt that the district has been civilized and settled life since very early times. The Quit India Movement was inaugurated on August 8, 1942 and district did not lag behind any others.

At the beginning of the 13<sup>th</sup> century, what is now Raebareli and the tracts around it were ruled by the Bhars, who were displaced by the Rajputs and in a few cases by some Muslim colonist. The south western part of the district was occupied by the Bais Rajputs. In 1958, it was proposed to form a new district with headquarters at Raebareli as a part of the Lucknow Division.

### **1.1 Location & Geographical Area.**

The district is irregular in shape but fairly compact. In terms a part of the Lucknow Division and lies between Latitude 25<sup>o</sup>49' north and 26<sup>o</sup>36' North and longitude 80<sup>o</sup> 41' east and 81<sup>o</sup>50' east. On the north it is bounded by Tehsil Mohan Lalganj of district Lucknow and Tehsil Haidergarh of district Barabanki, on the east by Tehsil Salon district Amethi and on the south east by paragana Ateha and the Kunda Tehsil of district Pratapgarh. The southern boundary is formed by the Ganga which separates it from the district of Fatehpur. On the west lies the Bighaapur Tehsil of district Unnao. According to the 2011 census the geographical area of the district is 4609 Sq. Kms. The area is liable to vary every year by reason of the action of the Ganga, for a small variation in the deep stream of the river makes a very noticeable change in the area of the district, which occupies the dirty fourth place in size among the districts of the State.

## 1.2 Topography

The district, as a whole, is fairly compact tract of gently undulating land. The elevation varies from about 120.4 Mtrs above sea level in the north west to 86.9 Mtrs above sea level in the extreme south east, on the banks of the Ganga. The highest points are the crowns of the watersheds of the different drainage channel which serve to divide the district in to five main physical units. The Ganga khadan, the Ganga upland, the southern clay tract, the central tract on the sea upland and the northern clay tract.

## 1.3 Availability of Minerals.

The district forms a part of the Gangetic plain which is of recent origin according to geological chronology and reveals ordinary gangetic alluvium. The district being a part of the alluvial plain conforms to the same geological sequence as the plain itself. The only mineral of importance are red and brick earth. Near about 90 brick fields are engaged to manufacture the bricks. There is no mineral available for industrial purpose in the district of Raebareli.

### PRODUCTION OF MINERAL 2013-14

S.NO.	NAME OF MINERAL	PRODUCTION in Tones/ 2013-2014 (In lac)
MAJOR MINERAL		
1.	Brick clay and local sand	91.53
MINOR		
1.	Nil	

## 1.4 FOREST

As per Forest Department, the forest covers an area of 4011 hectares in district Raebareli. It is divided in 4 ranges viz; Raebareli, Dalmau, Bachhrawan and Lalganj. Largest forest range is Bachhrawan. In this 1019.20 hectares covered by forest. The areas of such land already planted with trees like dhak, khair, babool, shisham, neem, vilayati babul, arjuna, kanji, siras, eucalyptus, mango, mahuva and Jamun are 544 hectares in tehsil Raebareli, 509 hectares in tehsil Salon, 348 hectares in Tehsil Dalmau and 61 hectares in tehsil Maharajganj, Groves in the district consist mostly of mango and mahuva trees.

## 1.5 Administrative set up.

For administration purpose the district has been divided into 6 sub divisions, 6 tehsils, 18 blocks, 155 nyay panchayat and 836 gram sabha, 1534 revenue villages, 8 developed villages and 39 under developed villages.

The status of Tehsils & Blocks are given below:

Sl. No.	Tahsil	Block
1.	Raebareli (Sadar)	1. Harchandpur 2. Sataon 3. Rahi 4. Amavan
2.	Dalmau	1. Dalmau 2. Jagatpur 3. Rahania
3.	Lalganj	1. Lalganj 2. Sareni 3. Khiron
4.	Maharajganj	1. Maharajganj 2. Bachhrawan 3. Shivgarh
5	Unchahar	1. Unchahar 2. Deen Shah Gaura
6	Salon	1. Deeh 2. Chatoh 3. Salon

## 2. District at a glance

S.No.	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical Features</b>			
(A)	<b>Geographical Data</b>	2011		
	i) Latitude			25 <sup>0</sup> 49' to 26 <sup>0</sup> 36'
	ii) Longitude			80 <sup>0</sup> 41' to 81 <sup>0</sup> 50'
	iii) Geographical Area	2011	Sq. Km	4609
(B)	<b>Administrative Units</b>	2014-15	Number	
	i) Sub Divisions	2014-15	"	06
	ii) Tehsils	"	"	06
	iii) Blocks	"	"	18
	iv) Nyay Panchayats	"	"	155
	v) Panchayat Simitis	"	"	0
	vi) Nagar Nigam	"	"	0
	vii) Nagar Palika	"	"	01
	viii) Nagar Panchayats	"	"	07
	ix) Gram Panchayats	"	"	836
	x) Revenue Villages	"	"	1534
	xi) Assembly Area	"	"	06
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	1752542
	ii) Female	"	"	1653017
(B)	Rural Population	"	"	3097564
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2012-13	Hectare	323236
	ii) Forest cover	2012-13	"	4011
	iii) Non Agriculture Land	2012-13	"	13952
	v) Cultivable Barren Land	2012-13	"	8956
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2012-13	Hectare	4011

<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>	2012	Nos.	
	i) Cows			787744
	ii) Buffaloes			331419
<b>B.</b>	<b>Other livestock</b>			
	i) Goats			231258
	ii) Pigs			62245
	iv) Sheep			18576
	<b>iv) Railways</b>			
	i) Length of Rail Line	2014-15	Kms	148
	<b>V) Roads</b>			
	(a) National Highway	2013-14	Kms	190
	(b) State Highway	2013-14	Kms	166
	(c) Main District Highway	2013-14	Kms	26
	(d) Other District & Rural Roads	2013-14	Kms	2584
	(e) Rural Road/ Agriculture Marketing Board Roads	2013-14	Kms	1279
	(f) Kachcha Road	2013-14	Kms	242
	<b>(VI) Communication</b>	2014-15		
	(a) Telephone Connections	2014-15	Nos.	8400
	(b) Post Offices	2014-15	Nos.	380
	(c) Telephone Centers	2014-15	Nos.	270
	(d) Density of Telephone	2014-15	Nos./1000 Person	10.42
	(e) Density of Telephone	2014-15	No. per KM.	10.42
	(f) PCO Rural	2014-15	Nos.	312
	(g) PCO STD	2014-15	Nos.	342
	(h) Mobile	2014-15	Nos.	557417



<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2014-15	Nos.	7
(b) Beds in Allopathic Hospitals		Nos.	749
(c) Ayurvedic Hospital		Nos.	57
(d) Beds in Ayurvedic Hospitals		Nos.	231
(e) Unani Hospitals		Nos.	04
(f) Community Health Centers		Nos.	18
(g) Primary Health Centers		Nos.	52
(h) Dispensaries		Nos.	17
(i) Sub Health Centers		Nos.	327
(j) Private Hospitals		Nos.	88
(k) Homeopathic Hospitals		Nos.	46
<b>(VIII) Banking Commercial</b>			
(a) Commercial Bank	2014-15	Nos.	190
(b) Rural Bank Products	"	Nos.	85
(c) Co-Operative Bank Products	"	Nos.	28
(d) PLDB Branches	"	Nos.	07
<b>(IX) Education</b>			
(a) Primary School	2014-15	Nos.	2550
(b) Middle Schools	"	Nos.	805
(c) Secondary & Senior Secondary Schools	"	Nos.	258
(d) Colleges	"	Nos.	34
(e) Technical University	"	Nos.	0
(f) ITI			15
(g) Polytechnic			02
(h) Engineering College			02
(i) Pilot training Institute			01

## 2.1 Existing Status of Industrial Areas in the District Raebareli (2012-13)

S. No.	Name of Ind. Area	Year	Land acquired (In Acre)	Land developed (In Acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
<b>MAJOR INDUSTRIAL AREAS (DEVELOPED BY UPSIDC)</b>									
1	Industrial Area Site No.1 Sultanpur Road	2010-11	140.00	140.00	1300/ per sqm.	92	91	01	-
2	Industrial Area Site No.2 Amawan Road	2010-11	220.00	220.00	1300/ per sqm.	116	113	03	-
<b>MINI INDUSTRIAL AREA (DEVELOPED BY UPSIDC)</b>									
3	Lalganj	2010-11	10.47	10.47	300/per sqm.	41	36	05	-
4	Salone	2010-11	11.39	1139	-	40	-	-	-
5	Maharajganj	2010-11	12.74	12.74	60/ per sqm.	19	19	--	-
6	Persadepur	2010-11	10.1	10.1	-	05	-	-	-
7.	Chatoha	2010-11	13.81	13.81	For Bharat Petroliam				
<b>INDUSTRIAL AREAS IN RAEBARELI (DEVELOPED BY DIC)</b>									
8	I.E. Bachhrawan	2015-16	10.64	10.64	3500/per sqm	31 Plots 10 Sheds 01 Admn Block	31 09	00 00	14
9	Mini Indl. Estate Khojahpur Unchahar	2015-16	05 Bigha 15 Biswa 12 Biswansi	15993.75 Sq. Mtrs.	2000/per sqm.	24	22	02	12
10	Mini Indl. Estate Pakhrauli Dalmau	2015-16	3.33	16010.22 sq. mtr.	750/ per sqm	25	22	03	12
11	Mini Indl. Estate Sultanpur Khera Sataon	2015-16	10-12 hectares	2.50 Acre	800/per sqm	14	14	00	01
12	Mini Indl. Estate Pyarepur Harchandpur	2015-16	4 Bigha 9 Biswa 10 Biswansi	2.51 Acre	1000/per sqm	14	14	00	-
13.	Mini Indl. Estate Khiron (Semri) Raebareli	2015-16	1.0-0 hectare	6050 sqm	600/per sqm	13	13	00	-
14.	Mini Indl. Estate Shivgarh	2015-16	4.0-0 Bigha	8434 psq	250/per sqm	15	14	01	-

Source: DIC, RAEBARELI.

### 3. INDUSTRIAL SCENERIO OF RAEBARELI

#### 3.1 Industry at a Glance

Sl. No.	Head (2010-11)	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	8821
2.	TOTAL INDUSTRIAL UNIT	NO.	8821
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	12
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	27580
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2500 approx.
6.	NO. OF INDUSTRIAL AREA	NO.	14
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	Not available with DIC
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Not available with DIC

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Up to	1984-85	-	-	-
	1985-86	-	-	-
	1986-87	-	-	-
	1987-88	-	-	-
	1988-89	-	-	-
	1989-90	-	-	-
	1990-91	-	-	-
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	-	-	-
	1994-95	-	-	-
	1995-96	-	-	-
	1996-97	456	826	249.10
	1997-98	450	1335	450.96
	1998-99	453	1446	404.75
	1999-2000	454	1384	773.00
	2000-01	453	1926	473.27
	2001-2002	454	1750	615.00
	2002-03	440	1626	393.25
	2003-04	449	1638	390.88
	2004-05	440	2275	443.25
	2005-06	443	2183	339.90
	2006-07	441	2108	336.00
	2007-08	622	2548	1281.00
	2008-09	301	1878	1181.00
	2009-10	484	2876	10043.00
	2010-11	486	2597	3904.50
	2011-12	351	1310	390.80
	2012-13	446	3090	300.20
	2013-14	485	2911	360.01
	2014-15	466	2597	2577
	2015-16	247	1570	2310
	<b>Total</b>	<b>8821</b>	<b>39874</b>	<b>27216.87</b>

Source: DIC Raebareli.

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (UPTO MARCH 2012)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Crores Rs.)	EMPLOYMENT
20-21	Agro based	2853	101.44	14009
22	Soda Water	6	0.21	52
23	Cotton Textile	03	28.67	3698
24	Woolen, Silk & Artificial Thread based clothes.	08	31.57	495
25	Jute & Jute based	1	0.11	4
26	Ready-made Garments & Embroidery	1032	17.31	3437
27	Wood/Wooden based Furniture	982	13.75	3580
28	Paper & Paper products	157	35.03	1668
29	Leather based	262	8.11	1008
30	Rubber, Plastic & Petro based	80	5.76	643
31	Chemical/Chemical based	163	10.38	932
32	Mineral based	75	9.22	928
33 & 34	Metal based (Steel Fab.)	254	10.44	1540
35	Engineering units	434	4.49	1437
36	Electrical Machinery and apparatus	152	122.57	8625
37	Transport Equipment	37	16.35	194
38	Misc.	573	8.92	1605
96-97	Repairing & Servicing	4106	111.02	12798

**Source: DIC Raebareli.**

### **3.4 Large Scale Industries / Medium / Public Sector undertakings**

List of the units in Raebareli & Near by Area

1. M/s Indian Telephone Industries Ltd., Industrial Estate, Sultanpur Road, Raebareli.
2. M/s Vishakha Industries Ltd., Kandrawan, Bachhrawan, Raebareli.
3. M/s Birla Corporation Ltd., Industrial Area, Amawan Road, Raebareli.
4. National Thermal Power Corporation, Unchahar, Raebareli.
5. Shri Bhawani Paper Mill Ltd., Industrial Estate, Sultanpur Road, Raebareli.
6. M/s Nandganj Sirohi Sugar Mill Ltd., Dariyapur, Raebareli.
7. U. P. State Spinning Mill Company Ltd., Industrial Area, Amawan Road, Raebareli.
8. Malwika Cement Pvt. Ltd., Industrial Area, Sultanpur Road, Raebareli.
9. Shri Niwasji Oil, Refiners Pvt. Ltd., Industrial Area, Amawan Road, Raebareli.
10. Sliber Plant, A-1, Industrial Area, Amawan Road, Raebareli.
11. Shreya Engineering Ltd., Chakadadar Block, Amawan, Raebareli.
12. Rail coach Factory, Lalganj, Raebareli – Under construction.

### **3.5 Major Exportable Item**

Electronic Parts / Engineering products

### **3.6 Vendorisation / Ancillarisation of the Industry**

Ancillary items for NTPC, Unchahar, Raebareli –

1. Alum
2. Tri sodium phosphate
3. Caustic soda
4. Hydrochloric Acid
5. Lime
6. Bleaching Powder

#### **3.7.1 List of the units in Raebareli & nearby area**

-

#### **3.7.2 Major Exportable Item**

Engineering / Electronic Products

### **3.8 Service Enterprises**

Potential areas for Service Industry: These are main potentials for service sector –

#### **I) Business Services:**

1. Professional Services
2. Computer and related services
3. Research and Development Services
4. Real Estate Services
5. Rental / Leasing Services without operators
6. Other Business services

#### **II) Communication Services:**

1. Postal services
2. Courier services
3. Telecommunication services
4. Audio Visual Services

#### **III) Construction and Related Engineering Services:**

1. General Construction work for buildings
2. General construction work for civil engineering
3. Installation and assembly work
4. Building completion and finishing work
5. other

#### **IV) Distribution Services:**

1. Commission agent services
2. Wholesale Trade services
3. Retailing services
4. Franchising
5. other

#### **V) Educational Services:**

1. Primary, Secondary & Higher Education services
2. Technical Higher Education services
3. Adult and other education services

#### **VI) Environmental Services:**

1. Sewage services
2. sanitation and similar services

**VII) Financial Services:**

1. All Insurance and insurance related services
2. Banking and other financial services (excl. insurance)

**VIII) Health related and Social services:**

1. Hospital services
2. Other human health services
3. Social services
4. Others

**IX) Tourism & Travel related services:**

1. Hotel & Restaurants (including catering)
2. Travel agencies and tour operation services
3. Tourist Guide services

**X) Recreational, Cultural and Sports services:  
(Other than audio visual services)**

1. Entertainment Services
2. News Agency services
3. Libraries archives, museum and other services

**XI) Transport Services:**

1. Transport Services
2. Internal waterways Transport
3. Air Transport services
4. Rail Transport services
5. Pipeline Transport services
6. Services auxiliaries to all modes of transport

**XII) Other services:**

1. Advertising agencies
2. Marketing Consultancy
3. Industrial Consultancy
4. Equipment rental and leasing
5. Typing, Photocopy (zeroxing) Centres
6. Industrial Pathology



7. Industrial R & D Lab and Industrial Testing Labs
8. Desk Top Publishing
9. Internet Browsing / Setting up of Cyber Cafes
10. Auto Repair, Services and Garages
11. Laundry and Dry Cleaning
12. X-ray Clinic
13. Tailoring
14. Servicing of Agriculture Farm equipment e.g. Tractors, Pumps, Rig, Boring Machine etc.
15. Photographic Lab
16. Blue Printing and Enlargement of drawing / design facilities
17. Tele-Printer / Fax Services
18. Sub Contracting Exchange (SCX) established by Industries Associations
19. EDP Institutes established by Voluntary Associations / Non – Government Organisations
20. Coloured or Black and White Studios equipped with processing laboratory
21. Installation and operation of Cable TV Network
22. Beauty Parlour and Crèches

### **3.9.1 Potentials areas for service industry**

Beauty Parlour, Air Conditional Workshop, Multi Purpose Service Centre, Domestic Home Appliances & Electronics and Electrical apparatus.

**3.10 Potential for new MSMEs**

1. Animal & Food products of animal origin
2. Fruit, Vegetables, Cereals & Pulses and other vegetable products
3. Mineral Fuels, Oil products and by products.
4. Non – metallic minerals, mineral products, Refractories.
5. Chemical and Allied products
6. Fertilizer / Pesticides / Plant Protection materials
7. Dyeing, Tanning, Colouring, Ink, Paints etc.
8. Manufacturing of photographic, cinematographic goods and other photo sensitive material
9. Manufacturing of Paper & Paper Board and other Paper products
10. Textiles and Textile Articles
11. Manufacturing of Electric & Electronic machinery & equipment
12. Railways, Airways & Road Surface transport and related equipment and parts
13. Manufacturing of optical, photographic, watches and other precision equipment, musical instruments and parts thereof.
14. Manufacturing of Agricultural equipments
15. Manufacturing of Bakery products and Food products
16. Soft drinks, mineral water and other edible preparation of water.
17. Manufacturing of Battery, Accumulators, cells and parts thereof.

**4. Existing Clusters of Micro & Small Enterprise - NIL**

**4.1 Potentiality of the some clusters**

**4.1.1 Manufacturing Sector**

1. Rice par boiled
2. Solvent Extracted mustard oil
3. Atta Chair Wooden
4. Wooden Frame for Doors / Windows
5. Steel furniture
6. Steel Gril , Gate, Window and others

**4.1.2 Service Sector**

1. Tailoring
2. Repairing of Motor cycles, Motor vehicle
3. Repair & maintenance of Electric Generators & Transformers
4. Decoration Bulbs

## 4.2 Details for Identified Cluster

### 4.2.1 Name of the Cluster: Rice Milling Industry

1	Principal Products Manufactured in the Cluster	Rice (Basmati & Non-Basmati) & Rice Bran.
2	Name of the Association	The UP Rice Millers Association Chapter Raebareli
3	No. of functional units in the Clusters	187 Nos.* mostly micro units
4	Turnover of the Clusters	Rs.3987.74 lakhs p.m.
5	Value of Exports from the Clusters	Marketing only MSP based and domestic market.
6	Employment in Cluster	776 persons.
7	Average Investment in Plant & Machinery	Rs.10.00 lakhs
8	Major Issues / requirement	Technical upgradation and financial support.
9	Presence of capable Institutions	Nil.
10	Thrust Areas	<ul style="list-style-type: none"> <li>• Technology Upgradation is needed to reduce rice wastage.</li> <li>• Setting up of modern machines for inspection &amp; packaging.</li> <li>• Smooth flow of working capital.</li> </ul>
11	Problems & Constraints	<ol style="list-style-type: none"> <li>1. Low productivity per ton of paddy.</li> <li>2. Use of conventional technology for processing.</li> <li>3. Mostly managed by owners and marketing is not paid proper attention.</li> <li>4. Quality of rice products produced is inconsistent and broken percentage on higher side.</li> <li>5. Lack of skilled manpower.</li> <li>6. The rice milling units are scattered in 2/3 part of undivided district of Raebareli.</li> <li>7. Marketing is mainly MSP based.</li> </ol>

\* Including undivided district of Raebareli.

#### **Present status of the cluster:**

DIC, Raebareli has informed that Cluster Members are not interested in soft intervention and numbers of units have also been reduced due to division of district Raebareli.

#### 4.2.2 Name of the Cluster: Banarasi Saree, Naseerabad Block- Deeh.

1	Principal Products Manufactured in the Cluster	Banarasi Saree.
2	Name of the SPV	Varsi Janhit Seva Sansthan, Deeh Banarasi Saree Clustr Development Society
3	No. of Functional units in the Clusters	60 Nos.
4	Turnover of the Clusters	Rs. 1000 million
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	500 artisans. (Direct and Indirect)
7	Average investment in Plant & M/c	Rs. 1.00 lakh
8	Testing needs	Nil
9	Thrust Area	<ul style="list-style-type: none"> <li>• Need for more mechanized production.</li> <li>• Facilities for dyeing &amp; printing need to be developed.</li> <li>• Easy access to credit.</li> </ul>
10	Access to Export Market	Nil.
11.	Problems & Constraints	<ol style="list-style-type: none"> <li>1. Illiteracy of the artisan families.</li> <li>2. Dependency on exhibition and Mela Sales.</li> <li>3. Absence of R &amp; D linkages for design and diversification.</li> <li>4. Lack of formal training for storage of raw materials and finished products.</li> <li>5. Lack of packaging facilities.</li> <li>6. Lack of Brand name.</li> <li>7. Lack of Tanabana equipments and dyeing facilities.</li> <li>8. Shortage of working capital.</li> </ol>

#### 4.2.3 Name of the Cluster: Atta Chakki (Flour Mill)

1	Principal Products Manufactured in the Cluster	Atta.
2	Name of the Association	None.
3	No. of functional units in the Clusters	250 nos. approx. (engaged in production & job work)
4	Turnover of the Clusters	Rs. 1.5 crore. p.m.
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	650 persons approx.
7	Average Investment in Plant & Machinery	Rs.0.5 lakh
8	Major Issues	Lack of electricity and labour
9	Access to Export Market	Nil.

#### 4.2.4 Name of the Cluster: Tailoring (Job work)

1	Principal Products Manufactured in the Cluster	Tailoring Job Work
2	Key Trade Association address	None.

3	No. of Functional units in the Clusters	500 nos. Approx.
4	Turnover of the Clusters	Rs. 1.5 crore approx. p.m.
5	Value of Exports from the Clusters	Nil.
6	Employment in Cluster	1250 persons approx.
7	Average investment in Plant & Machinery	Rs. 25000 per unit
8	Major Issues	1. Youth (Gents & Ladies) are using readymade garments. 2. High cost of job work 3. Lack of technology & new sewing method.
9	Access to Export Market	NA

#### 4.2.5 Name of the Cluster: Solvent extracted Mustard Oil

1	Principal Products Manufactured in the Cluster	Solvent extracted Mustard Oil
2	Name of the Association	None.
3	No. of Functional units in the Clusters	120 Nos. (engaged in production & job work)
4	Turnover of the Clusters	Rs. 50 crores approx. p.m.
5	Employment in Cluster	300 nos. (Direct), 600 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	Non-availability raw material and skilled labour & financial problem.
8	Access to Export Market	NA

#### 4.2.6 Name of the Cluster: Chair & Table Wooden

1	Principal Products Manufactured in the Cluster	Chair & Table Wooden
2	Name of the Association	None.
3	No. of Functional units in the Clusters	110 Nos. (engaged in production & job work)
4	Turnover of the Clusters	Rs. 50 lakh approx. p.m.
5	Employment in Cluster	250 nos. (Direct), 500 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 1.50 lakhs
7	Major Issues	1. These work doing by traditional manufacturers. They are less educated and quietly unknown form new technology. 2. The demand of plastic chairs & table is very high in comparison to wooden. 3. Availability of raw material is very crucial.
8	Access to Export Market	NA

#### 4.2.7 Name of the Cluster: Repairing of Motor Vehicle / Motorcycle etc.

1	Principal Products Manufactured in the Cluster	Repairing of Motor Vehicle / Motorcycle etc.
2	Name of the Association	None.

3	No. of Functional units in the Clusters	100 Nos.
4	Turnover of the Clusters	Rs. 50.00 lakh approx. p.m.
5	Employment in Cluster	500 nos. (Direct), 600 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	1. Lack of modern technology and skill. 2. Financial problems.
8	Access to Export Market	NA

#### 4.2.8 Name of the Cluster: Making of Grill & Gate

1	Principal Products Manufactured in the Cluster	Making of Grill & Gate
2	Name of the Association	None.
3	No. of Functional units in the Clusters	50 Nos.
4	Turnover of the Clusters	Rs. 1.50 crore approx. p.m.
5	Employment in Cluster	200 Nos. (Direct), 300 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 5.00 lakhs
7	Major Issues	1. Demand is very poor because of availability of cheap plastic doors. 2. Financial problems. 3. Non availability of skilled workers. 4. Lack of technical know-how.
8	Access to Export Market	NA

#### 4.2.9 Name of the Cluster: Production of Rice & Par-Boiled

1	Principal Products Manufactured in the Cluster	Production of Rice & Par-Boiled
2	Name of the Association	None.
3	No. of Functional units in the Clusters	90 Nos. approx.
4	Turnover of the Clusters	Rs. 2.50 crore approx. p.m.
5	Employment in Cluster	600 nos. (Direct), 900 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	1. Lack of raw material, technology, broken rice and non-availability of skilled persons. 2. Financial problems
8	Access to Export Market	NA

#### 4.2.10 Name of the Cluster: Repair & Maintenance of Electric, Generators & Transformers.

1	Principal Products Manufactured in the Cluster	Repair & Maintenance of Electric, Generators & Transformers.
2	Name of the Association	None.
3	No. of Functional units in the Clusters	150 Nos. approx.
4	Turnover of the Clusters	Rs. 5.0 lakh approx. p.m.
5	Employment in Cluster	600 nos. (Direct), 800 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	1. Lack of technical know-how. 2. Financial problems
8	Access to Export Market	NA

#### 4.2.11 Name of the Cluster: Assembling of Decorated Bulbs

1	Principal Products Manufactured in the Cluster	Assembling of Decorated Bulbs
2	Name of the Association	None.
3	No. of Functional units in the Clusters	150 persons approx.
4	Turnover of the Clusters	Rs. 15.0 lakh approx. p.m.
5	Employment in Cluster	250 nos. (Direct), 400 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 25000.
7	Major Issues	Seasonal and special occasional work so that demand is very poor.
8	Access to Export Market	NA

#### 4.2.12 Name of the Cluster: Making of Wooden Frame for Doors & Windows

1	Principal Products Manufactured in the Cluster	Making of wooden Frame for Doors & Windows.
2	Name of the Association	None.
3	No. of Functional units in the Clusters	250 nos. approx.
4	Turnover of the Clusters	Rs. 3.50 crores approx. p.m.
5	Employment in Cluster	1000 nos. (Direct), 1300 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.0 lakh
7	Major Issues	1. Lack of raw material 2. Lack of technical know-how and skill 3. Financial problems 4. Lack of electricity 5. Govt. policies (Restriction of Saw Mills)
8	Access to Export Market	NA



## **5. General issues raised by industries association**

1. Empowerment of infrastructure of the town and Industrial areas to provide proper power supply, roads, drinking water, sewerage and drainage. The industrial area should be developed on the lines of Noida so that the industrial areas can become a show case for new invest. To develop new industrial areas with modern facilities including IT Park and Internet Wireless facility.
2. The whole area should be developed in such a manner to have modern housing, educational, commercial facilities to attract new investment / entrepreneurs / technical personnel.
3. To associate the existing units of Raebareli with Rail Coach Factory at Lalganj as ancillary units as has been the case in J & K and Assam.

## **6. Prospects of training programmes during 2015-16**

Sl. No.	Name of the programme	Subject	No. of proposed programme to be conducted
1.	SVDP	-	01
2.	ESDPs	Fashion Designing/ Computer Hard Ware Networking	01
3.	MDPs	Export Management, Marketing Management, Production Management.	-
4.	EDPs	-	-
5.	IMCs	General Awareness Programmes, NMCP, CLCSS, CGTMSE, MSME-D Act 2006, Public Procurement Policy etc.	01

## 7. Action plan for MSME Schemes during 2015-16

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP Reimbursement	-
3	CLCSS	-
4	SVDP	State Level – 01.
5	<b>NMCP Schemes</b>	
	I Market Assistance & Tech. Upgradation	-
	II Bar Code	Awareness Workshop – 01.
	III IPR	-.

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum(UAM)	Udyogaadhaar.gov.in Or District Industrial Centre (DIC) Raebareli U.P Or MSME-DI, Kanpur
2.	Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market Survey and Economic Survey Reports.	DIC, UPICO, MSME-DI, IED, EDI.
3.	Land and Industrial Shed	DIC, Raebareli & UPSIDC, Kanpur.
4.	Financial Assistance	All financial institutions including SIDBI.
5.	For raw materials under Govt. Supply	-
6.	Plant and Machinery under Hire / Purchase basis.	Directorate of Industries, Govt. of U.P., National Small Industries Corporation Ltd.
7.	Power/ Electricity	U.P. Electric & Power / UPPCL.
8.	Technical Know –how.	MSME-DI, KANPUR.
9.	Quality & Standard	MSME-DI, KANPUR.
10.	Marketing /Export Assistance	MSME-DI, KANPUR, U.P. Export Promotion Bureau.
11.	Other Promotional Agencies	ITPO, FFDC, CFTI, CGTI, CDRI, PPDCs, NPC, DGFT, NSIC, KVIC, KVIB, UPFC.

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