



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Jalaun District U.P**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

### **MSME-Development Institute**

(Ministry of MSME, Govt. of India,)

Phone: 0512-2295070-73

Fax: 0512-2240143

E-mail: [dcdi-kanpur@dcmsmegov.in](mailto:dcdi-kanpur@dcmsmegov.in)

Web- [msmedikanpur.gov.in](http://msmedikanpur.gov.in)

Compiled by – Shri K. P. Sheel

Investigator (Leather/Footwear)

## FOREWORD

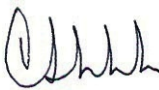
District Industrial Potentiality Survey Report of District Jalaun is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Jalaun will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri K. P. Sheel, Investigator (Leather/Footwear) in preparing the District Industrial Potentiality Survey Report of Jalaun District.

June, 2016  
Kanpur



( U. C. Shukla )  
Director

# Contents

<b>S. No.</b>	<b>Topic</b>	<b>Page No.</b>
1.	General Characteristics of the District	03
1.1	Location & Geographical Area	03
1.2	Topography	04
1.3	Availability of Minerals.	04
1.4	Forest	04
1.5	Administrative set up	04
2.	District at a glance	05
2.1	Existing Status of Industrial Area in the District Jalaun	07
3.	Industrial Scenario Of Jalaun	08
3.1	Industry at a Glance	08
3.2	Year Wise Trend Of Units Registered	09
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	11
3.4	Large Scale Industries / Public Sector undertakings	12
3.5	Major Exportable Item	12
3.6	Growth Trend	12
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	12
3.8.1	List of the units in Jalaun	12
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	12
3.9.1	Coaching Industry	13
3.9.2	Potentials areas for service industry	13
3.10	Potential for new MSMEs	13
4.	Existing Clusters of Micro & Small Enterprise	14
4.1	Detail Of Major Clusters	14
4.1.1	Manufacturing Sector	14
4.1.2	Service Sector	14
4.2	Details of Identified cluster	14
4.2.1	Name of Cluster – Handmade Paper	14
5.	General issues raised by industry association during the course of meeting	15
6	Prospects of training Programmes during 2016-17	15
7.	Action plan for MSME Schemes during 2016-17	16
8.	Steps to set up MSMEs	17

# **Brief Industrial Profile of Jalaun District**

## **1. General Characteristics of the District**

District Jalaun is one of the important districts of Jhansi Mandal which comes under Bundelkhand Region. Its Hqrs. is situated in Orai which is situated in main Kanpur-Jhansi Railway Line. In its North East Border River Yamuna is flowing and in western Side many other rivers are flowing. Because of the deep depth of the rivers nearby 4.4 Km. area has covered by dense forest. Some part of the district is hilly.

### **1.1 Location & Geographical Area.**

The District Jalaun is situated in North Part at 27<sup>0</sup> 'N & 79-52<sup>0</sup> E. The district H.Qrs. Orai is 120 Kms. from Kanpur and 110 Kms. from Jhansi. In North East It is surrounded by Etawah & Kanpur Dehat and in east south by Hamirpur , in the western side there is Pahuj River and accross the Pahuj District Bhind (Madhya Pradesh) is situated. Hence Jalaun is spread from east to west 93 Km. and north to south 68 Km. and in length & width and total geographical area of district Jalaun is 4569 Sq. Kms.

## 1.2 Topography

Jalaun district is in general non fertile land.

## 1.3 Availability of Minerals:

District Jalaun is not very rich in respect of natural mineral. By the side of major river Betwa & Yamuna morang (sand) is available in abundance, which is a basic raw material for any civil construction work.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones/Rs. 2014-2015
MAJOR MINERAL		
1.	Morang (Sand)	Rs.18217528
MINOR		
1.	.	
2.	<b>NIL</b>	
3.		
4.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

## 1.4 FOREST

The total forest covered area of Jalaun is 25693.35 Hectare, out of the total area of district 4569 Sq. Kms. The forest availability of Jalaun district is of evergreen forest. The Neem, Mango, Mauha, Saal, Sagaun, Babool, Kher, Kail are main trees of Jalaun District.

## 1.5 Administrative set up.

Jalaun district comes under the Jhasni Division. The District is divided into 5 Tehsils viz; Orai, Jalaun, Konch, Kalpi and Madhogarh presided over by Sub Divisional Magistrate. Tehsils are further subdivided by 9 development Blocks comprising 81 Nyay Panchayat which covers 1151 Gram Sabhas with 937 revenue villages.

The district administrative functions are administrated through E-governance and all the information available on the district website.

## 2. District at A Glance

S.No	Particular	Year	Unit
<b>1</b>	<b>Geographical features</b>		
(A)	Geographical Data		
	i) Latitude	27 <sup>0</sup> 'N &	-
	ii) Longitude	79-52 <sup>0</sup> E	-
	iii) Geographical Area	4569 Sq. Kms	-
(B)	Administrative Units		
	i) Sub divisions	2014-15	0
	ii) Tehsils	2014-15	5
	iii) Sub-Tehsil	2014-15	0
	iv) Patwar Circle	2014-15	0
	v) Panchayat Simitis	2014-15	81
	vi) Nagar Nigam	2014-15	0
	vii) Nagar Palika/Town Area	2014-15	10
	viii) Gram Panchayats	2014-15	564
	xi) Revenue villages	2014-15	1151
	x) Assembly Area	2014-15	3
<b>2.</b>			
(A)	Sex-wise		
	i) Male	2011	906092
	ii) Female	2011	783882
(B)	Rural Population	2011	1271074
<b>3.</b>			
A.	Land utilization		Hectare
	i) Total Area	2011-12	454434
	ii) Forest cover	2011-12	28178
	iii) Non Agriculture Land	2011-12	9797
	v) Cultivable Barren land	2011-12	1757
<b>4.</b>			
	(i) Forest	2010-11	28178
<b>5.</b>			
A.	<b>Cattle</b>		Nos.
	i) Cows	2012	229132
	ii) Buffaloes	2012	256282
B.	<b>Other livestock</b>		Nos.
	i) Goats	2012	267994
	ii) Pigs	2012	24530
	iii) Sheeps	2012	28827
	iv) <b>Railways</b>		Kms
	i) Length of rail line	2012-13	82
	V) <b>Roads</b>		
	(a) National Highway	2012-13	82
	(b) State Highway	2012-13	144

(c) Main District Highway	2012-13	85
(d) Other district & Rural Roads	2012-13	1963
(e) Rural road/ Agriculture Marketing Board Roads	2012-13	37
(f) Kachacha Road	2012-13	1261
<b>(VI) Communication</b>		Nos.
(a) Telephone connection	2013-14	22015
(b) Post offices	2013-14	245
(c) Telephone center/exchange	2013-14	9
(d) Density of Telephone per 1000 person	2013-14	176.12
(e) Density of Telephone per km.	2013-14	128.05
(f) PCO i. Rural	2013-14	1223
(g) Mobile	2013-14	276991
<b>(VII) Public Health</b>	2013-14	No.
(a) Allopathic Hospital	2013-14	48
(b) Beds in Allopathic hospitals	2013-14	529
(c) Ayurvedic Hospital	2013-14	41
(d) Beds in Ayurvedic hospitals	2013-14	189
(e) Unani Hospitals	2013-14	02
(f) Homeopathic hospitals	2013-14	21
(g) Community health centers	2013-14	12
(h) Primary health centers	2013-14	37
(i) Dispensaries	2013-14	04
(j) Family & Mother Child Welfare Centre	2013-14	13
(k) Family & Mother Child Welfare Sub Centre	2013-14	286
(l) Private hospitals	2013-14	19
m) Allopathic Govt. Medical College	2013-14	01
<b>(VIII) Banking commercial</b>	2013-14	Nos.
(a) Commercial Bank	2013	87
(b) Rural Bank	2013	50
(c) Co-Operative bank products	2013	18
(d) PLDB Branches	2013	4
<b>(IX) Education</b>	2013	Nos.
(a) Primary school	2013	2147
(b) Middle schools	2013	977
(c) Secondary & senior secondary schools	2013	275
(d) i. Degree Colleges	2013	26
ii. P.G. College		49
(e) University	2013	0
(f) Engineering College	2013	-
(g) Polytechnic	2013	1
(h) ITI	2013	4
(i) Educational training institute	2013	4
(j) Medical College	2013	1

SOURCE: DEPT. OF STATISTICAL & ECONOMICS

## 2.1 Existing Status of Industrial Areas in the District Jalaun U.P

S. No.	Name of Ind. Area	Land acquired (in acres)	Land developed	Prevailing Rate Per Sqm (In Rs.)	No of Plots / Sheds	No of allotted Plots/ Sheds	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Orai	5.38	5.38	3500	13/8	13/8	0	09
2	Industrial Estate Kalpi	16.80	16.80	500	36	36	0	12
3	Industrial Estate Konch	18.10	18.10	2800	59	59	0	27
4.	Mini Indl.Estate Madhogarh	2.49	2.49	1800	44	44	0	7
5.	Mini Indl. Estate Bangra	2.50	2.50	1800	39	21	18	0

SOURCE: - DIC, Jalaun at Orai.



### 3. INDUSTRIAL SCENERIO OF Jalaun U.P

#### 3.1 Industry at a Glance

Sr No	Head	Unit
1.	REGISTERED INDUSTRIAL UNIT	4235
2.	TOTAL INDUSTRIAL UNIT	4494
3.	REGISTERED MEDIUM & LARGE UNIT	01
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	05
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	30
6.	NO. OF INDUSTRIAL AREA/Mini	05
7.	TURNOVER/OF SMALL SCALE IND. Investment	14111.00 in thousands 716.87 Lacs
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES Investment (Rs. in lacs)	NA 2922

SOURCE: - DIC, Jalaun at Orai.

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1984-85	21	105	18.90
1985-86	56	252	44.80
1986-87	50	175	40.20
1987-88	43	172	38.70
1988-89	39	158	35.10
1989-90	46	183	36.80
1990-91	45	221	76.80
1991-92	50	197	67.45
1992-93	86	341	73.10
1993-94	84	332	71.40
1994-95	28	137	22.40
1995-96	30	122	28.50
1996-97	27	108	25.80
1997-98	26	105	22.38
1998-99	29	112	27.55
1999-2000	72	284	54.50
2000-2001	57	223	61.25
2001-2002	66	262	52.80
2002-2003	81	321	76.95
2003-2004	79	314	67.80
2004-2005	76	304	60.80
2005-2006	75	298	63.75
2006-2007	80	219	64.20
2007-2008	389	1583	497.00
2008-2009	389	1374	280.00
2009-2010	389	1190	453.00

2010-2011	389	1233	434.00
2011-2012	389	1249	941.41
2012-2013	269	1003	1190.00
2013-2014	301	1052	1731.00
2014-2015	250	710	458.53
Up to Nov. 2015	333	942	9.7556
<b>Total</b>	<b>4344</b>	<b>15281</b>	<b>7126.6256</b>

SOURCE: DIC.

**Enterprises registered under Udyog Aadhaar of District Jalaun:**

<b>Name of District</b>	<b>Udyog Aadhaar Regd.</b>	<b>Micro</b>	<b>Small</b>	<b>Medium</b>
<b>Jalaun</b>	<b>244</b>	<b>237</b>	<b>7</b>	<b>0</b>

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (in Crore Rs.)	EMPLOYMENT
20	Food Products	37	4.0948	153
23	Hosiery & Garment	89	1.1475	160
24.	Woolen, silk & artificial Thread based clothes/Cotton Textiles	15	0.3801	48
25.	Jute & jute based & Textiles	0	0	0
26.	Ready-made garments & embroidery	0	0	0
27.	Wood/wooden based furniture	04	0.3020	16
28.	Paper & Paper products	08	0.0919	31
29.	Leather based	02	0.0045	06
31.	Chemical/Chemical based	04	0.2800	11
30.	Rubber, Plastic & petro based	03	0.0400	07
32.	Mineral based	01	0.0129	03
33.	Metal based (Steel Fab.)	0	0	0
34.	Metal Products	10	0.3755	33
35.	Machinery & Part Except Electrical	04	0.5100	51
36.	Electrical machinery and apparatus	08	0.7424	34
37.	Transport equipment & Part	0	0	0
38.	Misc. Manufacturing	07	0.0832	27
96-97	Repairing & Service Industry	141	1.6908	362
	Micro	26	0.19	57
	Small	0	-	-
	Artisan	121	3.78	381

SOURCE: - DIC , Jalaun.

### 3.4 Large Scale Industries/Public Sector undertakings – 01.

List of the units in Jaluan:

1. Hindustan Lever Ltd., Industrial Area, Orai.  
(Main Produce: Detergent Cake)

### 3.5 Major Exportable Item : Nil.

### 3.6 Growth Trend

The growth trend of industries at Jalaun district is 1.0-2.0% approximately annual.

### 3.7 Vendorisation / Ancillarisation of the Industry

NA

### 3.8. Medium Scale Enterprises

#### 3.8.1 List of the units in Jalaun district: No

SL. No.	Name & Address
1.	-

SOURCE: DIC

#### 3.8.2 Major Exportable Item - Nil.

### 3.9 Service Enterprises

- a) Coaching industry
- b) Education industry
- c) Handmade artificial jewelry
- d) Handmade design on textile & hosiery products.
- e) Hotel Industry
- f) Mobile Handset Repairing
- g) Domestic Apparatus & Appliances Repairing
- h) Cycle & Motorcycle Servicing & Repairing
- i) Light Vehicle Auto Repairing
- j) Heavy Vehicle Auto Repairing

### **3.9.1 Coaching Industry**

Engineering Entrance, Pre-Medical Entrance, SSC and Bank PO/Clerks/ State Govt. Services.

### **3.9.2 Potentials areas for service industry**

- a) Repairing & Maintenance of automobile & Machineries
- b) BPO/KPO industry
- c) Tractor Trolley Repairing
- d) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Organic Farming & Organic Product industry
- g) Handicrafts & handmade products Industry
- h) Art & Artisan product Industry
- i) Agricultural Implements

### **3.10 Potential for new MSMEs**

- a) Agro based industry
- b) Readymade Garments
- c) Furniture industry
- d) Engineering products
- e) Repair & Maintenance of Auto mobiles
- f) Handmade Paper Industry
- g) Rolling Shutter
- h) Gate & Grill (Fabrication Works)
- i) Printing Press
- j) Stationery Materials
- k) Automobile repairing workshop
- l) Electrical accessories.
- m) Voltage Stabilizer
- n) Inverter
- o) Cotton socks
- p) Oil Expeller
- q) Ayurvedic medicines
- r) Artisans Instrument Repairing
- s) Dona Pattal making industry
- t) Flex Banner & Flexy Board Making Industries
- u) PP Disposable Glass & Cups

#### 4. Existing Clusters of Micro & Small Enterprise : Nil.

**4.1 DETAIL OF MAJOR CLUSTERS** - Artisan based handmade paper industry are available in Kalpi area however they are not in a position to export.

4.1.1 **Manufacturing Sector** : NA

4.1.2 **Service Sector** : NA

#### 4.2 **Details for Identified cluster : Handmade Paper**

##### 4.2.1 **Name of the cluster - Handmade Paper**

1.	Principal Products Manufactured in the Cluster	Handmade paper
2.	Name of the SPV	
3.	No. of functional units in the clusters	150-200
4.	Turnover of the Clusters	7.0 crores approx.
5.	Value of Indirect Exports from the Clusters	3.0 crores approx through Agent
6.	Employment in Cluster	4000 Nos.
7.	Average investment in plant & machinery	20.00 Crores approx.
8.	Major issues/requirement	Waste Cotton is basic raw material for the industry which is procured from Kolkata. There is no govt. agency for raw material stock and individual unit has to procure store independently creating higher inventory.
9.	Presence of capable institutions	NO
10.	Thrust Areas	Geographical Identification for handmade paper industry & its conversion products.
11.	Problems & constraints	Waste Cotton is basic raw material for the industry which is procured from Kolkata. There is no govt. agency for raw material stock and individual unit has to procure store independently creating higher inventory.

**5. General issues raised by industry association during the course of meeting.**

No strong & formal industry association exists but surveying officer observed that the main reasons for under development of industrial environment in Jalaun are: -

- a) Lack of coordination between state govt. Agencies and individual enterprises.
- b) Problem of continuous Power Supply, Drainage system Problem.
- c) Non- availability of skilled Man Power
- d) Non- Awareness of MSME Schemes
- e) Technological & Financial Support
- f) Problems of Raw Material availability & Market Access
- g) The problem of tax structure towards MSMEs
- h) Weaker infra-structure (Road, Electricity & Transportation)
- i) Handmade paper industry cluster is not coming up because of artisan based culture and no strong association.

**6. Prospects of training programmes during 2016-2017**

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Computer & Lap Top hardware maintenance, internet Cafe etc.), Business Accounting Tally	10 Nos.
2	MDP	General	04 Nos.
3	BSDP	General	Nil
4	EDP	General	Nil
5	IMC	General	20 Nos.



## 7. Action plan for MSME Schemes during 2012-13

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	Handmade paper (GI) - 01
2	ISO – 9000 / 14000/ HACCP reimbursement	0
3	MSE-MDA	0
4	CLCSS	02
5	Capacity Building & strengthening of data base	0
6	International cooperation	0
7	TREAD for Women	0
8	SVDP	2
9	National Awards	0
10	<b>NMCP schemes</b>	Nil
	<b>I. Lean Manufacturing</b>	0
	<b>II Design Clinic</b>	0
	<b>III Market assistance &amp; Tech. up gradation</b>	0
	<b>IV QMS/QTT</b>	0
	<b>V Tech. &amp; quality up gradation support</b>	0
	<b>VI ICT</b>	0
	<b>VII Bar Code</b>	0
	<b>VIII IPR</b>	01
	<b>IX Incubator scheme</b>	01

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industrial Centre (DIC) Jalaun at Orai U.P
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC), Kanpur
4.	Financial Assistance	Nationalized Bank , State Cooperative Banks
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur 3.District Industry Centre, Kanpur.