



Government of India
Ministry of MSME

Brief Industrial Profile of Faizabad District U.P



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

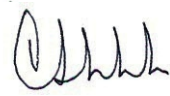
District Industrial Potentiality Survey Report of District Faizabad is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Faizabad will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri J. K. Sinha, Asstt. Director (Mech.) in preparing the District Industrial Potentiality Survey Report of Faizabad District.

June, 2016
Kanpur



(U. C. Shukla)
Director

Contents

| S. No. | Topic | Page No. |
|---------------|---|-----------------|
| 1. | General Characteristics of the District | 03 |
| 1.1 | Location & Geographical Area | 03 |
| 1.2 | Topography | 04 |
| 1.3 | Availability of Minerals. | 04 |
| 1.4 | Forest | 05 |
| 1.5 | Administrative set up | 05 |
| 2. | District at a glance | 06-07 |
| 2.1 | Existing Status of Industrial Area in the District Faizabad | 08 |
| 3. | Industrial Scenario Of Faizabad | 09 |
| 3.1 | Industry at a Glance | 09 |
| 3.2 | Year Wise Trend Of Units Registered | 09 |
| 3.3 | Details Of Existing Micro & Small Enterprises & Artisan Units In The District | 10 |
| 3.4 | Large Scale Industries / Public Sector undertakings | 10 |
| 3.5 | Major Exportable Item | 10 |
| 3.6 | Growth Trend | 10 |
| 3.7 | Vendorisation / Ancillarisation of the Industry | 11 |
| 3.8 | Medium Scale Enterprises | 11 |
| 3.8.1 | List of the units in Faizabad & nearby Area | 11 |
| 3.8.2 | Major Exportable Item | 12 |
| 3.9 | Service Enterprises | 12 |
| 3.9.1 | Coaching Industry | 12 |
| 3.9.2 | Potentials areas for service industry | 12 |
| 3.10 | Potential for new MSMEs | 12 |
| 4. | Existing Clusters of Micro & Small Enterprise | 13 |
| 4.1 | Detail Of Major Clusters | 13 |
| 4.1.1 | Manufacturing Sector | 13 |
| 4.1.2 | Service Sector | 13 |
| 4.2 | Details of Identified cluster | 13 |
| 4.2.1 | Lead Acid Storage Battery | 13 |
| 5. | General issues raised by industry association during the course of meeting | 14 |
| 6 | Prospects of training Programmes during 2016-17 | 14 |
| 7. | Action plan for MSME Schemes during 2016-17 | 15 |
| 8. | Steps to set up MSMEs | 16 |

Brief Industrial Profile of Faizabad District

1. General Characteristics of the District

The city of Faizabad originally known as Fyzabad, is situated in Eastern India, in Uttar Pradesh State, on the bank of River Saryu, about 130 km east of Lucknow. Faizabad is a place of sugar refineries and mills for extracting oil from seeds. It is a market center for the produce of the surrounding area, including grain, oilseeds, cotton, and tobacco. A hydroelectric plant is located nearby. The ruins of the ancient town of Ayodhya, with the modern town standing nearby, are located across the river and form a part of Faizabad. Ayodhya, which is among the principal religious centers of India, is an important place of Hindu pilgrimage. This small town has lots of educational institutions including Dr. Ram Manohar Lohia University and Narendra Dev Agricultural University. Place of interest are Gulab Bari, Maqbara, GuptarGhat, Hanuman Garhi and a lot of places of interest in Ayodhya about 6 km away from Faizabad.

1.1 Location & Geographical Area.

Faizabad city is located on the banks of river Ghaghra (locally known as Saryu). Total area of Faizabad District is 2,643 sq. km. The Latitude of Faizabad City: 26.47 N and Longitude of Faizabad city: 82.12 E. It is surrounded by Barabanki, Gonda, Basti, Ambedkar Nagar and Sultanpur districts. The national highway No.28 which connect New delhi to Nepal is passes through Faizabad district.

1.2 Topography

The topography of Faizabad is comprised of alluvial soil, sand, gravels. The mountain, plateau and other geographical reliefs are missing as a entire district belongs to Gangatic plain. The general slope of relief is west to east and stretch is about 130 KM. The major river is Saryu, Marha.

1.3 Availability of Minerals.

Faizabd district has almost nil minerals availability. There are only sand, building materials which are extracted from river Saryu.

PRODUCTION OF MINERAL 2014-15

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2014-2015 |
|---------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | | |
| MINOR | | |
| 1. | | |
| 2. | | |
| 3. | | |
| 4. | | |
| 5. | | |
| 6. | | |
| 7. | | |

SOURCE: - DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

In the Faizabad district the forest area is 3038 Ham, net area sown 134236 Ham, cultivable area 205199 Ham. As for as the form of natural vegetation in Faizabad is concerned, there are various types of trees like Sagon ,Haldu, Sal, Shisham, Tibau,Mahua, Bass ,Neem, Jamun, Mayo etc. The types of press are Tibau, Sakhu, Sal etc. Sandy Lomay and clay are the types of soils found in Faizabad.

1.5 Administrative set up.

Faizabad district administration administrate 5 Tehsils, 11 Blocks, 130 Nyay Panchayat, 729 Gram Sabha, 1272 Village, 3 Nagar Palika, 1 Cantonement Board, 3 Town Area and 153 Wards. A part from these setup the district administration also have disaster management, youth welfare, SC/ST welfare department. The Faizabad district is a 'Mandal' comprises of Barabanki, Sultanpur, Ambedkar Nagar.

2. District at A Glance

| S.No | Particular | Year | Unit |
|-----------|------------------------------|---------|-----------------------|
| 1 | Geographical features | | |
| (A) | Geographical Data | | |
| | i) Latitude | 26.47N | - |
| | ii) Longitude | 82.12E | - |
| | iii) Geographical Area | 2522 KM | - |
| (B) | Administrative Units | | |
| | i) Sub divisions | 2014-15 | 0 |
| | ii) Tehsils | 2014-15 | 5 |
| | iii) Sub-Tehsil | 2014-15 | 0 |
| | iv) Patwar Circle | 2014-15 | 435 |
| | v) Panchayat Simitis | 2014-15 | 130 |
| | vi)Nagar nigam | 2014-15 | 0 |
| | vii) Nagar Palika | 2014-15 | 3 |
| | viii) Gram Panchayats | 2014-15 | 729 |
| | xi) Revenue villages | 2014-15 | 1272 |
| | x) Assembly Area | 2014-15 | 5 |
| 2. | | | |
| (A) | Sex-wise | | Number in '000 |
| | i) Male | 2011 | 1259.63 |
| | ii) Female | 2011 | 1211.37 |
| (B) | Rural Population | 2011 | 2130.74 |
| 3. | | | |
| A. | Land utilization | | Hectare |
| | i) Total Area | 2013-14 | 260266 |
| | ii) Forest cover | 2013-14 | 11630 |
| | iii) Non Agriculture Land | 2013-14 | 3572 |
| | v) cultivable Barren land | 2013-14 | 248000 |
| 4. | | | |
| | (i) Forest | 2013-14 | 3299000 |
| 5. | | | |
| A. | Cattle | | Nos. |
| | i) Cows | | 359213 |
| | ii) Buffaloes | | 243833 |
| B. | Other livestock | | Nos. |
| | i) Goats | | 177953 |
| | ii) Pigs | | 28117 |
| | iii) Dogs & Bitches | | 217319 |
| | iv) Railways | | Kms |
| | i) Length of rail line | 2014-15 | 116 |
| | V) Roads | | Kms |
| | (a) National Highway | 2014-15 | 3607 |
| | (b) State Highway | 2014-15 | 2954 |

| | | |
|---|---------|-------|
| (d) Other district & Rural Roads | 2014-15 | 1842 |
| (e) Rural road/ Agriculture Marketing Board Roads | 2014-15 | 548 |
| (f) Kachacha Road | 2014-15 | - |
| (VI) Communication | | Nos. |
| (a) Telephone connection | 2014-15 | 24099 |
| (b) Post offices | 2014-15 | 384 |
| (c) Telephone center | 2014-15 | 02 |
| (VII) Public Health | | No. |
| (a) Allopathic Hospital | 2014-15 | 149 |
| (b) Beds in Allopathic hospitals | | 773 |
| (c) Ayurvedic Hospital | | 21 |
| (d) Beds in Ayurvedic hospitals | | 236 |
| (e) Unani hospitals | | 12 |
| (f) Homeopathic hospitals | | 20 |
| (g) Community health centers | | 06 |
| (h) Primary health centers | | 27 |
| (i) Dispensaries | | 12 |
| (j) Sub Health Centers | | 246 |
| (k) Private hospitals | | 06 |
| (VIII) Banking commercial | 2014-15 | Nos. |
| (a) Commercial Bank | 2014-15 | 126 |
| (b) rural Bank Products | 2014-15 | 50 |
| (c) Co-Operative bank products | 2014-15 | 12 |
| (d) PLDB Branches | 2014-15 | 02 |
| (IX) Education | | Nos. |
| (a) Primary school | 2014-15 | 2331 |
| (b) Middle schools | 2014-15 | 1079 |
| (c) Secondary & senior secondary schools | 2014-15 | 258 |
| (d) Colleges | 2014-15 | 68 |
| (e) University | 2014-15 | 02 |
| (f) Engineering College | 2014-15 | 01 |
| (g) Polytechnic | 2014-15 | 02 |
| (h) ITI | 2014-15 | 21 |
| (i) Educational training institute | 2014-15 | 02 |
| (j) Medical College | 2014-15 | 01 |

SOURCE:- DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Faizabad U.P

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|--|----------------------------|-----------------------------|----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1 | Industrial Estate Gaddaopur Faizabad U.P | 12.9472 | - | - | 105 | 105 | 0 | 35 |
| 2 | Industrial Estate Bikapur Faizabad U.P | 2.023 | - | - | 6 | 6 | 0 | 4 |
| 3 | Industrial Estate Ialupur Faizabad U.P | 1.3149 | - | - | 56 | 56 | 0 | - |
| 4 | Mini Industrial Estate Sahulara, Milkipur Faizabad U.P | 1.0115 | - | - | 48 | 30 | 18 | - |
| | Total | 17.5885 | - | - | 215 | 197 | 18 | 39 |

SOURCE: - DIC

A part from above table there are also two sites of UPSIDC.

3. INDUSTRIAL SCENERIO OF FAIZABAD U.P

3.1 Industry at a Glance

| Sr No | Head | Unit |
|-------|--|-----------|
| 1. | REGISTERED INDUSTRIAL UNIT | 2952 |
| 2. | TOTAL INDUSTRIAL UNIT | 9786 |
| 3. | REGISTERED MEDIUM & LARGE UNIT | 13 |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | 48300 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | 3855 |
| 6. | NO. OF INDUSTRIAL AREA | 4 |
| 7. | TURNOVER OF SMALL SCALE IND. | 9988 LACS |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | 2100 LACS |

SOURCE: - DIC,

3.2 YEAR WISE TREND OF UNITS REGISTERED

| YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|--------------|----------------------------|--------------|-----------------------|
| 2003-04 | 377 | 910 | 178 |
| 2004-05 | 392 | 1073 | 197 |
| 2005-06 | 380 | 1005 | 289 |
| 2006-07 | 281 | 652 | 635 |
| 2007-08 | 92 | 559 | 898 |
| 2008-09 | 154 | 1455 | 936 |
| 2009-10 | 425 | 2105 | 1789 |
| 2010-11 | 425 | 2012 | 1841 |
| 2011-12 | 426 | 2154 | 2732 |
| Total | 2952 | 11925 | 9495 |

SOURCE: - DIC

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|------------|
| 20-21 | Agro based | 3086 | 6273 | 11824 |
| 22 | Soda water | 29 | 138 | 106 |
| 23 | Cotton textile | 689 | 1578 | 5945 |
| 24. | Woolen, silk & artificial Thread based clothes. | 45 | 22 | 114 |
| 25. | Jute & jute based | 80 | 162 | 261 |
| 26. | Ready-made garments & embroidery | 593 | 277 | 2099 |
| 27. | Wood/wooden based furniture | 464 | 182 | 1529 |
| 28. | Paper & Paper products | 130 | 1212 | 744 |
| 29. | Leather based | 348 | 143 | 851 |
| 31. | Chemical/Chemical based | 120 | 1529 | 631 |
| 30. | Rubber, Plastic & petro based | 132 | 143 | 851 |
| 32. | Mineral based | 47 | 60 | 486 |
| 33. | Metal based (Steel Fab.) | 454 | 246 | 1415 |
| 35. | Engineering units | 81 | 16 | 327 |
| 36. | Electrical machinery and | 94 | 152 | 400 |
| 37 | transport equipment | 36 | | |
| 96-97. | Repairing & servicing | 2265 | 2811 | 6727 |
| | Total | 9786 | 14812 | 36372 |

SOURCE: - DIC

3.4 Large Scale Industries/Public Sector undertakings - Nil

3.5 Major Exportable Item - Nil

3.6 Growth Trend

The growth trend of industries at Faizabad district is 5.4% annual. However this trend is indication of only micro and small scale sector. The medium and large scale sector has 1.0% rate annual.

3.7 Vendorisation / Ancillarisation of the Industry

- a) Lead Acid Batteries and its components
- b) Electrical engineering components
- c) Retreading of Rubber products

3.8. Medium Scale Enterprises

3.8.1 List of the units in Faizabad district & Near By Area

| SL. No. | Name & Address |
|---------|--------------------------------------|
| 1- | Yash Paper Ltd. |
| 2- | K.M. Sugar Mil |
| 3- | Dham Pur Sugar Mil |
| 4- | M/s Bansal Cold Storage |
| 5- | M/s Hotel Shane Avadh |
| 6- | M/s Tribhuwan Enterprises |
| 7- | M/s Sitaram Industries |
| 8- | M/s Prakash Poles |
| 9- | M/s Azan Enterprises |
| 10- | M/s Saket Poly-Pipes |
| 11- | M/s Jai Hanuman Plywood |
| 12- | M/s Bombay Beading |
| 13- | M/s Yash Papers Ltd. |
| 14- | M/s Modi Gases |
| 15- | M/s Manal Sansthan |
| 16- | M/s Krishna Plywood |
| 17- | M/s Verma Auto Sales |
| 18- | M/s Om Engineering Works |
| 19- | M/s R. P. Enterprises |
| 20- | M/s Raghuvansi Printers & Binders |
| 21- | M/s Hanuman Dal Mills |
| 22- | M/s Sahara Bakers Pvt. Ltd. |
| 23- | M/s Anand Food Products |
| 24- | M/s Chandan Chemicals |
| 25- | M/s Sona Packers |
| 26- | M/s Himalya Spun Pipe Co. |
| 27- | M/s Gaurav Gram Udyog Sewa Sansthan |
| 28- | M/s Geeta Tractor |
| 29- | M/s Anand Transformer Pvt. Ltd. |
| 30- | M/s B.L. Roller Flour Mills (P) Ltd. |

SOURCE: - IIA

3.8.2 Major Exportable Item - Nil

3.9 Service Enterprises

- a) Coaching industry
- b) Education industry
- c) Tourism industry

3.9.1 Coaching Industry

Engineering entrance, pre-medical entrance, civil services, SSC and bank PO/clerks.

3.9.2 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) Tourism industry
- c) BPO/KPO industry
- d) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Film & Entertainment industry
- g) Organic Farming & Organic Product industry

3.10 Potential for new MSMEs

- a) Agro based industry
- b) Solar Light Industry
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Soap & Detergent
- g) Furniture industry
- h) Engineering products
- i) Lead Acid Storage Battery & accessories

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS -

1. Bhadarsa Readymade Garments Cluster Development Society”, Faizabad
2. Readymade Hosiery Woollen Garment Cluster, Gadhopur, Faizabad.

4.1.1 Manufacturing Sector

- a) Lead Acid Storage Battery
- b) Rice Milling
- c) Readymade Garments
- d) Shoe & Leather Products

4.1.2 Service Sector

- a) Repairing & Maintenance of automobile & Machineries

4.2 Details for Identified cluster

4.2.1 Name of the cluster - Lead Acid Storage Battery

| | | |
|----|--|--|
| 1 | Principal Products Manufactured in the Cluster | Lead Acid Storage Battery |
| 2 | Name of the SPV | Faizabad Battery Manufacturer Association |
| 3 | No. of functional units in the clusters | 110 |
| 4 | Turnover of the Clusters | 1100 Lakh |
| 5 | Value of Exports from the Clusters | 0 |
| 6 | Employment in Cluster | 545 |
| 7 | Average investment in plant & Machinery | 5 Lakh |
| 8 | Major Issues / requirement | Techno-economical |
| 9 | Presence of capable institutions | MSME-Development Institute, Kanpur |
| 10 | Thrust Areas | Technological Gap |
| 11 | Problems & constraints | Technology, Skilled Man Power, Environment |

Present status of the cluster :- The Cluster is identified and purposed for DSR.

5. General issues raised by industry association during the course of meeting

The issues are –

- a) Problem of continuous Power Supply, Drainage system Problem.
- b) Availability of skilled Man Power
- c) Awareness of MSME Schemes
- d) Technological & Financial Support
- e) Problems of Raw Material Availability & Market Access

6. Prospects of training programmes during 2016-17

| Sl. No. | Name of the programme | Subject | No of proposed programme to be conducted |
|---------|-----------------------|---|--|
| 1 | ESDP | 1. Readymade Garments | 1 |
| 4 | EDP | - | 1 |
| 5 | IMC | Self employment opportunities and awareness of MSME Schemes | 1 |

7. Action plan for MSME Schemes during 2016-17

| S. No. | Name of the Scheme | Proposed activity on the scheme |
|--------|--|---|
| 1 | MSE-CDP | Proposed DSR of Lead Acid Battery Cluster |
| 2 | ISO – 9000 / 14000/ HACCP reimbursement | 2 |
| 3 | MSE-MDA | 2 |
| 4 | CLCSS | 4 |
| 5 | Capacity Building & strengthening of data base | 1 |
| 6 | International cooperation | 1 |
| 7 | TREAD for women | 1 |
| 8 | VDP | 1 |
| 9 | National awards | 1 |
| 10 | NMCP schemes | Nil |
| | I. Lean Manufacturing | 0 |
| | II Design Clinic | 0 |
| | III Market assistance & Tech. up gradation | 0 |
| | IV QMS/QTT | 0 |
| | V Tech. & quality up gradation support | 0 |
| | VI ICT | 0 |
| | VII Bar Code | 2 |
| | VIII IPR | 0 |
| | IX Incubator scheme | 0 |

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| Sl. No. | Type of assistance | Name and address of agencies |
|----------------|---|--|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industrial Centre (DIC) Faizabad U.P |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | MSME-Development Institute Kanpur U.P |
| 3. | Land and Industrial shed | U.P State Industrial Development Corporation(UPSIDC) Faizabad |
| 4. | Financial Assistance | Nationalized Bank |
| 5. | For raw materials under Govt. Supply | 1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Faizabad |
| 6. | Plant and machinery under hire / purchase basis. | National Small Industry Corporation(NSIC) Kanpur |
| 7. | Power/ Electricity | U.P Power Corporation Ltd. |
| 8. | Technical Know –how. | MSME –Development Institute Kanpur |
| 9. | Quality & Standard | MSME –Development Institute Kanpur |
| 10. | Marketing /Export Assistance | 1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur |
| 11. | Other Promotional Agencies | 1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur |