



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Etawah District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

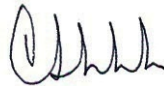
District Industrial Potentiality Survey Report of District Etawah is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Etawah will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Sushil Kumar Gangal, Investigator (Glass/Ceramics) in preparing the District Industrial Potentiality Survey Report of Etawah District.

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Kanpur


(U. C. Shukla)
Director

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Brief Industrial Profile of Etawah District

1. General Characteristics of the District

Etawah district is the southwestern portion of Uttar Pradesh. Etawah town is the district headquarters. Etawah district is a part of Kanpur Division. The district covers an area of 2311 KM². It has a population of 1,581,810 (2011 Census).

The early history of the region now within the district of Etawah is quite interesting. It once formed part of the ancient country of Panchala which is said to have extended from the foot of the Himalayas in the north to the river Chambal in south, although it is doubtful if it extended south of Yamuna, the portion being included in Ajad Janpad. That the region was inhabited in primitive times is testified by the finding of pre-historical bronze weapons scattered all over the Ganga- Yamuna doab. This region must have been civilized long ago, probably during Bronze Age or even sometime before. It is a simple barbed lanceolate with bronze blade, about thirteen inches in length without any extra hooks or barbs. The weapon is known as Norham harpoon. It is famous Now a Days. The Chief Minister of Uttar Pradesh Shri Akhilesh Yadav belongs to this district.

1.1 Location & Geographical Area.

Etawah is located at 26°21'N - 78°45'E & 27° 01'N - 79°45'E. It has an average elevation of 197 meters (456 feet). The district of Etawah lies in the southwestern portion of Uttar Pradesh 26° 47" north latitude and 72° 20" east longitude and forms a part of the Kanpur Division. In shape it is a parallelogram with a length from north to south 70 km. and East to west 66 km. and 24 km. on the other side. It is bounded on the north by the districts of Farrukhabad and Mainpuri, while the small extent of western border adjoins Tehsil Bah of the Agra district. The eastern frontier marches with the district of Auraiya, and along the south lie Jalaun. District Gwalior which has very short distance to the Chambal and Yamuna rivers.

1.2 Topography

Etawah lies entirely in the Gangetic plain, but its physical features vary considerably and are determined by the rivers which cross it. It is divisible into four portions of district natural characteristics.

The first of these consists of the country lying north-east of the Sengur river, which runs across it from west to east almost parallel to the Yamuna; it includes the northern portions of tehsils Etawah and Bharthana. The second tract lies south of the Senger and extends as far as the high lands immediately overlooking the Yamuna. It

comprises a slightly undulating stretch of country covering portions of Etawah and Bharthana and Auraiya District. The tract includes the parts of some tehsils that adjoins the river Yamuna.

1.3 Availability of Minerals.

Etawah district has almost nil minerals availability because of no mines. There are only sand which are extracted from river Yamuna and Chambal for the purpose of the building material.

PRODUCTION OF MINERAL 2013-14

S.NO.	NAME OF MINERAL	PRODUCTION (In Rs. Lac) 2013-2014
MAJOR MINERAL		
1.	Local Clay & Sand	469.50
MINOR		
1.		
2.		
3.	NIL	
4.		
5.		

SOURCE: DISTRICT MINES OFFICE. ETAWAH.

1.4 FOREST.

In the Etawah district the forest area is 36,102 Hectares, In 2012-13, non agriculture land was 7416 Hectares. Forest department have six ranges and their name is Barpura, Raja Sumer Singh Killa, Busrehar, Lakhana, Chakar Nagar and Bharthana.

1.5 Administrative set up.

The main officer of this district is District Magistrate. He manages the all departmental work. In this district, Chief Development Officer, Chief Medical Officer, Superintendents of Police and District Development Officer are also very important officer. Etawah district administration have 6 Tehsils, 8 Blocks, 75 Nyay Panchayat, 420 Gram Sabha, 692 Village, 3 Nagar Palika, 3 Nagar Panchayat .

2. District At A Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			26° 21' - 27° 01' North
	ii) Longitude			78° 45' - 79° 45' East
	iii) Geographical Area		KM ²	2478
(B)	Administrative Units	2014-15	Nos.	
	i) Sub divisions			-
	ii) Tehsils			06
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			75
	vi) Nagar Nigam			-
	vii) Nagar Palika/Town Area			06
	viii) Gram Panchayats			420
	xi) Revenue villages			692
	x) Assembly Area			03
2.	Population	2011	Nos.	
(A)	Sex-wise			
	i) Male			845856
	ii) Female			735954
(B)	Rural Population			1215511

3.	Agriculture			
A.	Land utilization	2012-13	Hectare	
	i) Total Area			240270
	ii) Forest cover			36102
	iii) Non Agriculture Land			7416
	v) Other land			24922
4.	Forest			
	(i) Forest	2013-14	Hectare	36102
5.	Livestock & Poultry			
A.	Cattle	2012	Nos.	
	i) Cows			254920
	ii) Buffaloes			292683
B.	Other livestock			
	i) Goats			299505
	ii) Pigs			9022
	iii) Sheep			5151
	iv) Railways	2012-13	Kms	
	i) Length of rail line			56
	V) Roads	2013-14	Kms	
	(a) National Highway			106
	(b) State Highway			87
	(c) Main District Highway			156
	(d) Other District & Rural Roads			2616
	(VI) Communication	2014-15	Nos.	
	(a) Telephone Connection			3824
	(b) Post Offices			133
	(VII) Public Health	2014-15	Nos.	

(a) Allopathic Hospital	2014-15	.	35
(b) Beds in Allopathic hospitals			737
(c) Ayurvedic Hospital			27
(d) Beds in Ayurvedic hospitals			139
(e) Homeopathic Hospitals			16
(f) Community Health Centers			13
(g) Primary Health Centers			27
(h) Dispensaries			22
(i) Sub Health Centers			169
(j) Private Hospitals/ Clinics			85
(VIII) Banking commercial	2014-15		
(a) Commercial Bank		Nos.	91
(b) Rural Bank		Nos.	26
(c) Co-Operative Bank		Nos.	16
(d) PLDB Branches		Nos.	04
(IX) Education	2014-15		
(a) Primary School		Nos.	1996
(b) Middle Schools		Nos.	981
(c) Secondary & Senior Secondary Schools		Nos.	279
(d) Colleges		Nos.	34
(e) Technical University		Nos.	0
(f) Medical College		Nos.	01
(g) Polytechnics		Nos.	03
(h) ITIs		Nos.	03
(i) Technical Engg. Colleges		Nos.	01
(j) Sports Training College		Nos.	01

SOURCE: DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Etawah

S. No.	Name of Ind. Area	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Rural Ind. Estate Jaswant Nagar	17Plot 10Shed	17Plot 10Shed	NIL	06
2	Large Ind.Estate Sarai Aisar	130 Plot	125 Plot	05	12
	Total 02	157	152	05	18

Source: GM, DIC, Etawah

3. INDUSTRIAL SCENERIO OF District Etawah

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6069
2.	Unregistered INDUSTRIAL UNIT	NO.	6000
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	02
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	--
5.	EMPLOYMENT IN Micro And Small INDUSTRIES	NO.	24280
6.	NO. OF INDUSTRIAL AREA	NO.	02
7.	TURNOVER OF Micro And Small IND.	IN LACS	Not Available
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Not Available

Source:- GM, DIC, Etawah.

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Upto 2006-07	3607	1833	3185.86
2007-08	320	1300	1531.90
2008-09	320	1300	716.60
2009-10	320	1888	1552.40
2010-11	320	1698	1778.00
2011-12	320	1390	1074.10
2012-13	312	2053	2147.95
2013-14	498	1892	3572.02
Total	6017	13354	15558.83

Source: GM, DIC, Etawah.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (upto March 2012)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Cr Rs.)	EMPLOYMENT
20-21	Agro based	1396	45.41	3432
22	Soda Water	14	0.05	-
23	Cotton Textile	419	7.89	271
24.	Woolen, Silk & Artificial Thread based clothes.	-	-	-
25.	Jute & Jute based	26	0.04	-
26.	Ready-made Garments & Embroidery	1547	4.56	3255
27.	Wood/Wooden based furniture	672	4.13	543
28.	Paper & Paper products	182	3.41	125
29.	Leather based	351	0.73	73
30.	Rubber, Plastic & Petro based	120	0.46	24
31.	Chemical/Chemical based	169	2.47	24
32.	Mineral based	101	3.32	10
33.	Metal based (Steel Fab.)	03	0.04	659
35.	Engineering units	180	1.36	-
36.	Electrical Machinery and Transport Equipment	29	0.16	34
37.	Transport equipments & parts	61	0.04	131
38.	Miscellaneous manufacturing	764	41.02	4848
96-97.	Repairing & Servicing	2706	29.27	3770

Source: GM, DIC, Etawah.

3.4 Large Scale Industries / Public Sector undertakings

Sl. No	Name Of Unit	Address	Product	Investment in Crore	Employment
1	Mother Dairy Fruit And Vegetable Pvt. Ltd	Mainpuri Road, (NH-83), Vaidpura Etawah	Milk Products/Icecream	110.00 (Heavy Ins.)	382
2	Vinky Industries Pvt. Ltd.	Gaurapura, Farrukhabad Road, Etawah	Plastic Bags	14.45	625
3.	Indian Oil Corporation	Bharthana Road- Keshopur Kala, Etawah	Refining of Petroleum products	--	--

Source: GM, DIC, Etawah.

3.5 Major Exportable Item - Nil

3.6 Growth Trend - Satisfactory.

3.7 Vendorisation / Ancillarisation of the Industry- Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Etawah Distt. & Near By Area

1. Vinky Industries Pvt. Ltd. - Gaurapura- Etawah

3.8.2 Major Exportable Item - Nil

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

Pathology Lab, Computer Training Centre, Mobile Repairing/ Servicing, Auto Repairing/Servicing, Beauty Parlour etc.

3.10 Potential for new MSMEs

Food Processing, Brick Kiln, Iron Fabrication, Potato Chips Manufacturing, Pulse Papad & Potato Papad, Grain Milling, Rice Milling, Mustard & Refined Oil Milling, Tractor Trolley Mfg. & Repairing etc.

4. Existing Clusters of Micro & Small Enterprise_ - Nil

4.1 DETAIL OF MAJOR CLUSTERS - Nil

4.1.1 Manufacturing Sector - Nil

4.1.2 Service Sector - Nil

5. General issues raised by industry Association during the course of meeting:

1. Power sanction and estimate related problems.
2. Financial related problems.
3. Artisan Credit Card progress has been dismal and is the point of discussion.
4. Industrial estate plots/encroachment related problems etc.
5. Reluctance by entrepreneurs / industrialists for industrial set up.

6. Prospects of training programmes during 2016-17

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Computer Hardware And Maintenance	01
2	MDP	--	--
3	EDP	--	-
4	IMC	One Day Awareness Programme	01

7. Action plan for MSME Schemes during 2012-13

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP reimbursement	-
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	-
9	National awards	-
10	NMCP Schemes	
	I. Lean Manufacturing	-
	II Design Clinic	-
	III Market assistance & Tech. up gradation	-
	IV QMS/QTT	-
	V Tech. & quality up gradation support	-
	VI ICT	-
	VII Bar Code	-
	VIII IPR	-
	IX Incubator scheme	-

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Udyog Addhar Memorandum (UAM)	Online, MSME-DI Kanpur , District Industrial Centre (DIC), Etawah
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur, U.P.
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Kanpur/Etawah, DIC-Etawah
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur/Etawah
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur 3. 3.DIC,Etawah