



सत्यमेव जयते

**GOVT. OF INDIA**  
**MINISTRY OF MICRO SMALL & MEDIUM ENTERPRISES**

**Brief Industrial Profile of**  
**District Basti**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

**MSME-DEVELOPMENT INSTITUTE**

107, Industrial Estate, Kalpi Road,  
**Kanpur – 208012. (U.P.)**

Phone: 0512-2295070-73, Tele/Fax: 0512-2240143  
Email: [dcdi-kanpur@dcmsme.gov.in](mailto:dcdi-kanpur@dcmsme.gov.in)  
Website: [msmedikanpur.gov.in](http://msmedikanpur.gov.in)

## **FOREWORD**

District Industrial Potentiality Survey Report of District Basti is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Basti will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Subhash Chand, Investigator(Chem.) in preparing the District Industrial Potentiality Survey Report of Basti and also thanks to officials of District Industry & Enterprise Promotion Centre, and officials of MSME-DI, Kanpur namely Shri. P. S. Bajpai, Stenographer for fruitful services in bringing out this report.

**June, 2016**  
**Kanpur**

  
**( U. C. Shukla )**  
**Director**

## CONTENTS

<b>S.No.</b>	<b>Topic</b>	<b>Page No.</b>
1.	General Characteristics of the District	2
1.1	Location & Geographical Area	2
1.2	Topography	2
1.3	Availability of Minerals.	2
1.4	Forest	3
1.5	Administrative set up	3
2.	District at a glance	3-5
2.1	Existing Status of Industrial Area in the District Basti	6
3.	Industrial Scenario of Basti	6
3.1	Industry at a Glance	6
3.2	Details of Existing Micro & Small Enterprises & Artisan Units in the District	7
3.3	Large Scale Industries / Public Sector Undertakings	8
3.4	Major Exportable Item	8
3.5	Growth Trend	8
3.6	Vendorisation / Ancillarisation of the Industry	8
3.8	Medium Scale Enterprises	
3.8.1	List of the units in District Basti & nearby area	8
3.8.2	Major Exportable Items	8
3.9	Service Enterprises	8
3.9.2	Potentials Areas for Service Industry	8
3.10	Potential for new MSMEs	9
4.	Existing Clusters of Micro & Small Enterprise	9
4.1	Detail of Major Clusters	9
4.1.1	Manufacturing Sector	9
4.1.2	Service Sector	9
4.2	Details of Identified Cluster	9
5.	General issues raised by Industry Associations during the course of meeting	9
6	Prospects of training Programmes during 2016-17	9
7.	Action Plan for MSME Schemes during 2016-17	10
8.	Steps to set up MSMEs	11

## **Brief Industrial Profile of District Basti**

### **1. General Characteristics of the District**

The city of Basti is situated in Eastern Uttar Pradesh, in between Ghaghara and Amy river, about 180 Kms east of Lucknow. Main crops of district are sugarcane, oilseeds, cotton, paddy, wheat etc. Kuvani River situated at 12 Kms north, Bhadeswar temple situated at 05 Kms south. This town has Fort of Amoda, Ganesh pindori state, Athdoma state and Narhana Pandey state. This town has one Polytechnic, three ITIs only and there is no University / Medical College / Engineering College.

#### **1.1 Location & Geographical Area**

Basti city is located in between Ghaghara & Amy river. Total area of Basti district is 2688 Sq. Kms. The latitude of Basti city 26.23 and 27.80 N and longitude of Basti city 82.17 & 83.2 E. It is surrounded by Siddhartha Nagar district in North, Sant Kabir Nagar district in east, Gonda in west and Faizabad district in south. The length of district from south to north 70 Kms and west to east 85 Kms. The headquarter of Basti district situated in bank of Kuwano river at National Highway No.28.

#### **1.2 Topography**

The topography of Basti district is comprises of Alluvial Soil, smooth & domat, sand, gravels. Entire district has plain land and flow of water north to east. The main rivers of district are Ghaghara, Manorama & Kuwano.

#### **1.3 Availability of Minerals.**

There are no minerals available in district Basti except sand which is extracted from rivers viz; Ghaghara, Kuwani and Manorama and used as building material etc.

**PRODUCTION OF MINERAL ( 2015-16): Nil**

S.NO.	NAME OF MINERAL	PRODUCTION (in Tones) 2015-16
MAJOR MINERAL – NIL-		
1.		
MINOR – NIL -		
1.	.	
2.		
3.		

SOURCE: DEPT. OF MINES & GEOLOGY.

## 1.4 FOREST

In Basti district the forest area is 4092 hectares. Net area sown 149041 hectares, cultivable area 204346 hectares. As far as the farm of natural vegetation in Basti is concerned, there are various types of trees like sagaon, haldu, sal, shisham, tibau, mahuva, bamboo, neem, jamun, mango etc.

## 1.5 Administrative set up.

Basti district administration administrate 4 Tehsils, 13 Blocks, 139 Nyay Panchayats, 1045 Gram Panchayats, 3152 developed villages & 195 undeveloped villages total 3347 villages, 1 Nagar Palika, 2 Nagar Panchayats, 1 District Panchayat and 16 Police Stations. The Basti district is a 'Mandal' comprises of Siddhrtha Nagar, Sant Kabir Nagar & Gonda.

## 2. District at a Glance

S.No.	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical Features</b>			
(A)	<b>Geographical Data</b>	2013-14	Sq KM	
	i) Latitude			27.30 N
	ii) Longitude			83.20 E
	iii) Geographical Area	2013-14	KM	2718.3
(B)	<b>Administrative Units</b>	2015-16	Number	
	i) Sub Divisions			0
	ii) Tehsils			04
	iii) Sub-Tehsil			0
	iv) Patwar Circle			
	v) Panchayat Simitis			139
	vi) Nagar Nigam			0
	vii) Nagar Palika			01
	viii) Gram Panchayats			1047
	xi) Revenue Villages			3348
	x) Assembly Area	-	-	-
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2013		1255272
	ii) Female	2013		1209192
(B)	Rural Population	2013		2326368

<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2012-13	Hectare	277039
	ii) Forest cover	2012-13	"	4359
	iii) Non Agriculture Land	2012-13	"	44654
	v) Cultivable Barren Land	2012-13	"	4357
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2012-13	Hectare	4359
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	57390
	ii) Buffaloes	2007	Nos.	242275
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	116213
	ii) Pigs	2007	Nos.	8870
	iii) Dogs & Bitches	2007	Nos.	38385
	<b>iv) Railways</b>			
	i) Length of Rail Line	2012-13	Kms	54
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	74
	(b) State Highway	2012-13	Kms	150
	(c) Main District Highway	2012-13	Kms	60
	(d) Other District & Rural Roads	2012-13	Kms	1441
	(e) Rural Road/ Agriculture Marketing Board Roads	2012-13	Kms	1930
	(f) Kachacha Road	2010-11	Kms	-
	<b>(VI) Communication</b>			
	(a) Telephone Connections	2012-12	Nos.	25866
	(b) Post Offices	2010-11	Nos.	690
	(c) Telephone Centers	2010-11	Nos.	77
	(d) Density of Telephone	2012-13	Nos./1000 Person	-
	(e) Density of Telephone	2012-13	No. per KM.	-
	(f) PCO Rural	2012-13	Nos.	1235
	(g) PCO STD	2012-13	Nos.	-
	(h) Mobile	2012-13	Nos.	-

	<b>(VII) Public Health</b>			-
	(a) Allopathic Hospital	2012-13	Nos.	84
	(b) Beds in Allopathic Hospitals		Nos.	1482
	(c) Ayurvedic Hospital		Nos.	35
	(d) Beds in Ayurvedic Hospitals		Nos.	240
	(e) Unani Hospitals		Nos.	20
	(f) Community Health Centers		Nos.	0
	(g) Primary Health Centers		Nos.	326
	(h) Private Hospitals		Nos.	69
	<b>(VIII) Banking Commercial</b>			
	(a) Commercial Bank	2012-13	Nos.	61
	(b) Rural Bank Products	"	Nos.	40
	(c) Co-Operative Bank Products	"	Nos.	17
	(d) PLDB Branches	"	Nos.	02
	<b>(IX) Education</b>			
	(a) Primary School	2011-12	Nos.	2289
	(b) Middle Schools	"	Nos.	1125
	(c) Secondary & Senior Secondary Schools	"	Nos.	235
	(d) Colleges	"	Nos.	38
	(e) Technical University	"	Nos.	0
	(f) Engineering College	"	Nos.	0
	(g) Polytechnic	"	Nos.	01
	(h) ITI	"	Nos.	11
	(i) Educational training institute	"	Nos.	01

## 2.1 Existing Status of Industrial Areas in the District Basti.

S. No.	Name of Ind. Area	Land acquired (In acre)	Land developed (In acre)		Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots		No of Vacant Plots	
			Shed	Plot			Shed	Plot	Shed	Plot
1.	Ganeshpur	3.00	0	58	700/- per sqm.	58	0	57	0	1
2.	Bhadawal Hariya	2.50	0	30	1400/- per sqm.	30	0	20	0	10
3.	Pau Kudraha	2.50	0	39	600/- per sqm.	39	0	37	0	2
4.	Reharjungle	2.29	0	40	135/- per sqm.	40	0	0	0	40

5.	Parso Hiya	2.50	0	42	113/- per sqm.	42	0	0	0	42
6.	Bankati	2.29	0	36	161/- per sqm.	36	0	0	0	36
7.	Rajajot Kala	1.95	0	24	1000/- per sqm	24	0	12	0	12
8.	Dhobia Ghor	2.91	0	50	800/- per sqm.	50	0	0	0	50

Source: UPSIDC

### 3. INDUSTRIAL SCENERIO OF BASTI

#### 3.1 Industry at a Glance

Sl. No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	7743
2.	TOTAL INDUSTRIAL UNIT	NO.	7743
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	14
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	27352
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	4313
6.	NO. OF INDUSTRIAL AREA	NO.	8
7.	INVESTMENT IN SMALL SCALE IND.	In Crores	94.95
8.	INVESTMENT IN LARGE & MEDIUM SCALE	In Crores	47.00
9.	TURNOVER OF SMALL SCALE IND.	In Crores	-
10.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	In Crores	-



### 3.2 DETAILS OF EXISTING SMALL ENTERPRISES/LARGE & MEDIUM UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS			INVESTMENT (Cr. Rs.)			EMPLOYMENT (Nos.)		
		HI	SSI	TOTAL	HI	SSI	TOTAL	HI	SSI	TOTAL
20-21	FOOD PRODUCTS	6	2039	<b>2045</b>	41.21	69.45	<b>65.12</b>	3742	7230	<b>10972</b>
22	BEVERAGES, TOBA. & TOBA. PRODUCTS	0	15	<b>15</b>	0.00	0.04	<b>0.04</b>	0	86	<b>86</b>
23	COTTON TEXTILES	2	123	<b>125</b>	5.56	0.72	<b>6.28</b>	355	538	<b>893</b>
24	WOOL, SILK & SYNTHETIC FIBRE TEXTILE	0	34	<b>34</b>	0.00	0.40	<b>0.40</b>	0	875	<b>875</b>
25	JUTE, HEMP & MESTA TEXTILES	0	37	<b>37</b>	0.00	0.06	<b>0.06</b>	0	149	<b>149</b>
26	HOSIERY & GARMENTS	0	563	<b>563</b>	0.00	10.25	<b>10.25</b>	0	2229	<b>2229</b>
27	WOOD PRODUCTS	0	842	<b>842</b>	0.00	4.41	<b>4.41</b>	0	2837	<b>2827</b>
28	PAPER PRODUCTS & PRINTING	3	127	<b>130</b>	9.36	2.05	<b>11.41</b>	120	394	<b>514</b>
29	LEATHER PRODUCTS	0	89	<b>89</b>	0.00	0.32	<b>0.32</b>	0	275	<b>275</b>
30	RUBBER & PLASTIC PRODUCTS	1	87	<b>88</b>	0.98	1.28	<b>2.26</b>	0	393	<b>393</b>
31	CHEMICAL & CHEMICAL PRODUCTS	1	123	<b>124</b>	1.73	1.19	<b>2.92</b>	0	478	<b>478</b>
32	NON-METALLIC MINERAL PRODUCTS	0	181	<b>181</b>	0.00	1.24	<b>1.24</b>	0	1220	<b>1220</b>
33	BASIC METAL INDUSTRIES	0	41	<b>41</b>	0.00	0.81	<b>0.81</b>	0	211	<b>211</b>
34	METAL PRODUCTS	1	298	<b>298</b>	1.04	1.41	<b>2.45</b>	96	873	<b>969</b>
35	MACHINERY & PART EXCEPT ELECTRICAL	0	188	<b>188</b>	0.00	1.59	<b>1.59</b>	0	674	<b>674</b>
36	ELECTRICAL MACHINERY & APPARATUS	0	73	<b>73</b>	0.00	0.55	<b>0.55</b>	0	476	<b>476</b>
37	TRANSPORT EQUIPMENTS & PARTS	0	0	<b>0</b>	0.00	0.00	<b>0.00</b>	0	0	<b>0</b>
38	MISCELLANEOUS MIFG.	0	1134	<b>1134</b>	0.00	13.30	<b>13.30</b>	0	3348	<b>3348</b>
96-97	REPAIRING & SERVICING INDUSTRIES	0	1735	<b>1735</b>	0.00	14.12	<b>14.12</b>	0	5076	<b>5076</b>
	<b>TOTAL</b>	14	7729	<b>7729</b>	47.00	94.95	<b>141.95</b>	4313	27552	<b>31665</b>

Source: DI UP

### **3.4 Large & Medium Scale Industries / Public Sector undertakings**

14 Nos.

### **3.5 Major Exportable Item**

Nil.

### **3.6 Growth Trend**

The growth trend of industries at Basti district is 4% annual. However, this trend is indication of only micro sector.

### **3.7 Vendorisation / Ancillarisation of the Industry**

Low level of vendorisation.

### **3.8.1 List of some of large & medium units in Basti & nearby area**

1. Govind Mill Ltd., (Flour Mill), Valterganj, Basti.
2. Eagle Metal (Tin Products), Ram Nagar, Basti.
3. Basti Sugar Mill, Basti.
4. Govind Nagar Sugar Mill, Valterganj, Basti.

### **3.8.2 Major Exportable Item**

Nil.

### **3.9 Service Enterprises**

- i) Computer Institute
- ii) Beauty Parlour
- iii) Mobile Handset Repairing
- iv) Automobile Repairing & Maintenance
- v) Electrical / Electronic goods repairing & maintenance

### **3.9.2 Potentials areas for service industry**

- i) Computer Institute
- ii) Cyber Café
- iii) Beauty Parlour
- iv) Mobile Handset Repairing
- v) Automobile Repairing
- vi) Electrical / Electronic goods repairing & maintenance
- vii) Refrigeration & Air Conditioning Servicing & Maintenance

### 3.10 Potential for new MSMEs

- i) Steel Furniture
- ii) Wooden Furniture
- iii) General Engg. Workshop
- iv) Maintenance of Spare Parts of Sugar Mill
- v) Cattle Feed
- vi) Gur, Khandsari products
- vii) Rice Mill
- viii) Rice Bran Oil
- ix) Flour Mill

## 4. Existing Clusters of Micro & Small Enterprise

-

### 4.1 DETAILS OF MAJOR CLUSTERS

Nil

#### 4.1.1 Manufacturing Sector

Nil

#### 4.1.2 Service Sector

Nil.

### 4.2 Details for Identified cluster

Nil.

## 5. General issues raised by Industry Associations during the course of meeting

### 1. Prospects of training programmes during 2016-17

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1.	ESDP	Automobile Servicing, Wooden Refrigeration & Air Conditioning Servicing & Maintenance, Computer hardware maintenance	1
2.	MDP		0
3.	BSDP		0
4.	EDP		0
5.	IMC	Awareness of self employment and MSME Schemes	1

## Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP Reimbursement	-
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & Strengthening of data base	-
6	International Cooperation	-
7	TREAD for Women	-
8	VDP	-
9	National Awards	-
10	<b>NMCP Schemes</b>	
	<b>I</b> Lean Manufacturing	1
	<b>II</b> Design Clinic	-
	<b>III</b> Market Assistance & Tech. Upgradation	-
	<b>IV</b> QMS/QTT	-
	<b>V</b> Tech. & Quality Upgradation Support	-
	<b>VI</b> ICT	-
	<b>VII</b> Bar Code	1
	<b>VIII</b> IPR	-
	<b>IX</b> Incubator Scheme	-

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum	MSME Development Institute, Kanpur & DIC, Basti.
2.	Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market Survey and Economic Survey Reports.	MSME Development Institute, Kanpur.
3.	Land and Industrial Shed	UPSIDC, Basti.
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	NSIC, Gorakhpur UPSIC, Kanpur
6.	Plant and Machinery under Hire / Purchase basis.	NSIC, Gorakhpur.
7.	Power/ Electricity	U.P. Power Corporation Ltd.
8.	Technical Know –how.	MSME Development Institute, Kanpur.
9.	Quality & Standard	MSME Development Institute, Kanpur.
10.	Marketing /Export Assistance	MSME-DI, Kanpur & NSIC, Gorakhpur
11.	Other Promotional Agencies	MSME-DI, Kanpur & NSIC, Gorakhpur