



**Government of India
Ministry of MSME**

Brief Industrial Profile of Barabanki District



**सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

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FOREWORD

District Industrial Potentiality Survey Report of District Barabanki is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

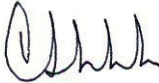
It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

District Administration, District Industries & Enterprise Promotion Centre, Statistical Department, District Lead Bank, Agriculture & Horticulture Offices, Live-stock Office, UPSIDC and other departments of Barabanki and Lucknow have provided valuable information via journal, website, telephonic conversations and other communication channels.

I sincerely hope that District Industrial Potentiality Survey Report of District Barabanki will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Amit Bajpai, Asstt. Director (Electrical) in preparing the District Industrial Potentiality Survey Report of Barabanki District.

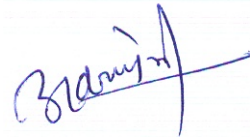
June, 2016
Kanpur


(U. C. Shukla)
Director

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I am also thankful to the officers of Department of Statistics, Lucknow, Directorate of Industries, District Industries & Enterprise Promotion Centre, Gorakhpur, District Lead Bank, UPSIDC for providing valuable data.



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Brief Industrial Profile of Barabanki District

1. General Characteristics of the District

It is said that in ancient times this district was part of the kingdom ruled by Suryavanshi Kings whose capital was Ayodhya. This district was also under the ruled of Chandravansi kings for very long period. Many places of importance from the time of Mahabharata also present here like Kunteshwar Mahadev temple known as established by Kunti mother of Pandavas and near temple a special tree called Parijat tree and Kanwariyas Mahadeva.

Before 1858 AD, the district Barabanki was known Dariyabad with its Headquarters at Dariyabad town. It become a part of Awadh or oudh in 1956 AD under the British rule and Dariyabad remained the district headquarters till 1858 AD and later moved to Nawab Ganj (Barabanki) in 1858 AD as headquarters of District Barabanki.

Now days the District Barabanki is one of the four districts of Faizabad division and the district head quarters are situated at the Nawab Ganj Barabanki city. Barabanki district has been known to be a favorite haunt of saints and ascetics, literatures and intellectuals. It was also an important battleground during the freedom struggle against the British. For bringing the whole world under one umbrella, Sufi Saint Haji Waris Ali Shah of international fame motivated people through the message of "**Jo Rab wahi Ram**" i.e. the supreme power, God is one, is the flower of this land. Satnami Saint Shri Jagjivan Das and Saint Malam Shah lit the torch of communal harmony for the country men at large.



Both the Northern and the North Eastern Railways pass through this region. Also National Highways 24A, 28, 28C and 56A pass through this region. It is well connected to other cities by means of roadways.

Since the district lies in the plains, it experiences a tropical climate. Extreme conditions are experienced during summer, winter and rainy season. The minimum temperature ever recorded has been 2.5 degrees and highest has been 47.5 degrees.

1.1 Location & Geographical Area.

The district Barabanki is situated about 29 Km. in the East direction of Lucknow of capital of Uttar Pradesh. The District Barabanki is one of the four districts of Faizabad division and it lies between 26⁰30' and 27⁰19' north latitude and 80⁰ 05' and 81⁰ 51' east longitude. The district Barabanki is surrounded by district Faizabad in the East and district Gonda and Bahraich in the North East, district Sitapur in the North-West, district Lucknow in the West, district Rae Bareli in the South and district Sultanpur in the South East. The river Ghaghra forms the North Eastern boundary separating Barabanki from Bahraich and Gonda.

The total area of the district Barabanki is 4402 Square Km. as per land record 2013-14. The area is liable to vary from year to year due to the slightest change in

the course of the river Ghaghra because this slight variation makes a noticeable change in the over all area of the district. The most part of the district is plains.



1.2 Topography

The district Barabanki can be topographically divided in to three main regions, first Tarai region, and the area in North East towards river Ghaghra, second Gomti par region the wide area from South West to South East of district and third is called Har region which is situated at some height to the Gomti par region.

The whole tract is gently undulating land with gentle slope from the North West to South West. The soil structure of the district is composed of alluvial soil, the soil brought by the rivers. The upper belt soil texture is yellowish clay. The basin land of rivers is mostly sandy soil and adjacent to the river is sandy loam.

1.3 Availability of Minerals

The only minerals of budgetary requirement found in the district is sand which is available in sufficient quantity on river banks and is used in construction works. Moreover the Barabanki district is also noted for its deposits of brick earth.

PRODUCTION OF MINERAL 2013-14

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2013-2014 (In Lac)
MAJOR MINERAL		
1.	Sand-Local Clay	340.61
MINOR		
.		-

SOURCE:- DEPT. OF MINES & GEOLOGY.

1.4 Forest

One of the saying is that Barabanki got its name due to excessive forests. But unfortunately today very little land area remains as a token of forest in the district. As of today majority of the forest cover in Barabanki district is on uneven land scape and consists of mixed variety of vegetation mainly bushes. The forest is small and scattered. The total area under forest is approximately 5913 hectares with 29% in the tehsil Ramsanehi Ghat, 27% in the tehsil Fatehpur and 15% of tehsil Haider Garh. Most of the forest cover is on the banks of the river Gomti and Kalyani. In

addition to this on 1034 kms of PWD roads in the district are trees on both its sides. The trees like Neem, Eucalyptus, Babul, Karuju, Gold Mohar, Kesia, Akesia, Shishum, Arjuna, Kanjikhair, Saagaun, Subabul, Mango tree and Jamun tree are found in sufficient numbers.

1.5 Administrative Set Up

The district administration is headed by the District Magistrate and it has been divided in to six Sub-Divisions popularly known as Tehsils and tehsils are under the charge of Sub-Divisional Magistrates. As per 2013-14 data in the district Barabanki, there are total 1838 villages, out of which 1817 inhabitant villages and 21 uninhabited villages. In 2015-16 there are 11 Nagar Panchayat, 1 Zila Panchayat and having 1 Nagar Palika Parishad. The district is also Sub-divided into 15 Developments blocks headed by BDO, which are carry-out the developmental schemes on the behalf of Government. The law and order administration is jointly coordinated by the District Magistrate and the Superintendent of Police. The district is subdivided into 23 Police Station / Thanas.

2. District at a Glance (2015-16)

S.No.	Particular	Unit	Statistics
1.	Geographical Features		
A)	Geographical Data		
	i) Latitude	-	26°30'N and 27°19'N
	ii) Longitude	-	80°05'E and 81°51'E
	iii) Geographical Area	Sq. Km.	4402
B)	Administrative Units		
	i) Tehsil	Nos.	06
	ii) Block	Nos.	15
	iii) Nyay Panchayat	Nos.	136
	iv) Gram Panchayat	Nos.	1002
	v) Nagar Palika Parishad	Nos.	01
	vi) Nagar Panchayat	Nos.	11
	vii) Zila Panchayat	Nos.	01
	viii) Lokshbha Constituency	Nos.	01
	ix) Legislative Constituency	Nos.	07
2.	Population		Nos. 32,60,699
A)	Sex Wise		
	i) Male	Nos.	17,07,073
	ii) Female	Nos.	15,53,626
B)	Rural Population		Nos. 29,29,796
3.	Agriculture		
	i) Total Area	Hectares	3,88,587
	ii) Forest Cover	Hectares	5,913
	iii) Non Agriculture Land	Hectares	60,144
	iv) Cultivable Barren Land	Hectares	7,994
4.	Forest		
	i) Forest	Hectares	5,913
5.	Livestock & Poultry		
A)	Cattle		
	i) Cows	Nos.	3,16,424
	ii) Buffaloes	Nos.	3,53,714
B)	Other Livestock		
	i) Goats	Nos.	2,87,791
	ii) Pigs	Nos.	39,963
6.	Transport		
A)	Railways		
	i) Length of Rail Line	Kms.	131
B)	Roads		
	i) National Highways	Kms.	146
	ii) State Highways	Kms.	133
	iii) Main District Highway	Kms.	65
	iv) Other District & Rural Roads	Kms.	4073

S.No.	Particular	Unit	Statistics
7.	Communication		
	i) Telephone Connection	Nos.	14,906
	ii) Post Offices	Nos.	359
	iii) Density of Telephones	Nos./1000 persons	4.57
	iv) Density of Telephones	Nos./Kms.	3.39
	v) Mobile Connection	Nos.	20,00,000 (Estimated)
8.	Public Health		
	i) Govt. Allopathic Hospitals	Nos.	89
	ii) Private Hospitals	Nos.	111
	iii) Beds in Allopathic Hospitals	Nos.	1718
	iv) Homeopathic Hospitals	Nos.	27
	v) Family Welfare Centers	Nos.	443
9.	Banks		
	i) Commercial Banks	Nos.	144
	ii) Rural Banks	Nos.	86
	iii) Co-operative Banks	Nos.	19
	iv) Co-operative Credit Society	Nos.	143
	v) C.D. Ratio	%	52.31
10.	Education		
	i) Primary School	Nos.	2,359
	ii) Middle School	Nos.	932
	iii) Senior Secondary Schools	Nos.	209
	iv) Degree Colleges	Nos.	22
	v) University	Nos.	01
	vi) Teachers Training Institute	Nos.	02
	vii) Industrial Training Institutes	Nos.	18
	viii) Polytechnic	Nos.	04
	ix) Engineering Colleges	Nos.	06
	x) Medical College	Nos.	03
	xi) Technical University	Nos.	-
	xii) Literacy Rate	%	61.7

Source : Statistical Abstract 2014, Directorate of Statistics, U.P.

2.1 Existing Status of Industrial Areas in the District Barabanki

S. No	Name of Ind. Area	Land acquired (In acres)	Land developed (In acres)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	UPSIDC, Kursi Road, Barabanki	72.00	72.0	3470.00	239	239	11	145
2	Industrial Area, Dewa Road, Barabanki	20.34	20.34	950.00	78	78	0	12
3	Industrial Area, Rasool Panah, Fatehpur, Barabanki	14.87	14.87	950.00	40	30	10	04
4	Mini Industrial Area, Ismailpur, Dewa, Barabanki	1.29	1.29	475.00	35	31	4	0
5	Mini Industrial Area Amarsanda, Barabanki	1.73	1.73	850.00	56	56	0	11
6	Mini Industrial Area Sohilpur, Harkh, Barabanki	1.39	1.39	500.00	39	31	8	2
	Total: 06	111.62	111.62	-	487	465	33	174

Source:- DIEPC, Barabanki.

3. INDUSTRIAL SCENERIO OF BARABANKI

3.1 Industry at a Glance

S.No.	Particular	Unit	Statistics
1.	Registered Industrial Unit	Nos.	13,328
2.	Total Industrial Units	Nos.	13,328
3.	Registered Medium & Large Unit	Nos.	29
4.	Estimated Average Nos. of Daily Workers Employed in Small scale Industries	Nos.	22775
5.	Employment in Large & Medium Scale Industries	Nos.	5241
6.	Number of Industrial Areas	Nos.	6
7.	Investment in Plant & Machinery in MSEs	Rs. In Cr.	305.06
8.	Investment in Plant & Machinery in Medium & Large Industry	Rs. In Cr.	153.17

Source:- DIEPC, Barabanki.

3.2 YEAR WISE TREND OF UNITS REGISTERED

S.No.	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1.	1984-85	171	4816	772.40
2.	1985-86	165	495	82.50
3.	1986-87	129	258	64.50
4.	1987-88	211	844	1055.00
5.	1988-89	284	1704	852.00
6.	1989-90	323	969	2907.00
7.	1990-91	469	2345	632.32
8.	1991-92	536	1072	2680.00
9.	1992-93	455	1820	2275.00
10.	1993-94	255	510	1020.00
11.	1994-95	360	1080	288.00

12.	1995-96	138	276	414.00
13.	1996-97	461	975	213.70
14.	1997-98	461	978	150.40
15.	1998-99	461	980	189.07
16.	1999-2000	473	928	204.40
17.	2000-01	460	569	98.68
18.	2001-02	460	1690	125.60
19.	2002-03	460	1655	185.29
20.	2003-04	460	1910	176.42
21.	2004-05	465	3545	228.43
22.	2005-06	462	2310	159.00
23.	2006-07	478	2067	636.63
24.	2007-08	328	1550	276.00
25.	2008-09	311	1204	2611.29
26.	2009-10	444	1664	1910.39
27.	2010-11	506	1797	6110.93
28.	2011-12	506	1790	5554.00
29.	2012-13	281	1437	1904.62
30.	2013-14	450	1801	1881.00
31.	2014-15	631	3442	4927.82
32.	2015-16	543	2053	3851.24
	Total	12597	50534	44437.63

Source: DIEPC, Barabanki.

3.3 Details Of Existing Micro & Small Enterprises And Artisan Units In The District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20-21	Food Products	2192	10521.00	8582
22	Soda water	05	10.00	50
23	Cotton textile	470	1600.00	1843
24	Woolen, Silk & Artificial Thread based clothes.	0	0	0
25	Jute & Jute based	02	30	20
26	Ready-made Garments & Embroidery	885	665.00	3555
27	Wood/wooden based furniture	345	180.00	1235
28	Paper & Paper products	51	125.00	225
29	Leather based	150	120.00	600
30	Rubber, Plastic & Petro based	19	120.00	135
31	Chemical/Chemical based	24	125.00	227
32	Mineral based	250	1250.00	2000
33	Metal based (Steel Fab)	240	1200.00	7690
35	Engineering units	410	8125.00	3205
36	Electrical machinery & Apparatus	165	6500.00	825
38	Misc. Mfgr.	704	6196.997	3925
96-97	Repairing & Servicing	3870	5290.12	7250
	TOTAL	13010	46342.112	46229

Source:- DIEPC, Barabanki

3.4 Large Scale Industries / Public Sector Undertakings

List of the units in Barabanki & Near By Area.

1. M/s Brindavan Bottlers Pvt. Ltd., Village Sarthara, Safedabad, Barabanki.
2. M/s Amroon Foods, Pvt. Ltd., Kursi Road, Barabanki.
3. M/s Balrampur Chini Mill, Village Pokhra, Haidergarh, Barabanki.
4. M/s J.R. Agro Industries, Dewa Road, Barabanki.
5. M/s R.I.L. Ltd. Dewa Road, Barabanki. (M/s India Poly Fibre Ltd.)
6. M/s Anna Waram Concrete Pvt. Ltd. Budhwal, Ramnagar, Barabanki.
7. M/s Vamsi Export Pvt. Ltd. Jhahangirabad Road, Barabanki.
8. M/s U.P. State Spinning Mills Ltd., Barabanki.

3.5 Major Exportable Item

Polyester Yarn, Dope Dyed black polyester staple yarn. Packed Meat, Mentha Flakes & Crystals.

3.6 Growth Trend

(1) The Reliance Industries (Manufacturing Division) Barabanki is the largest producer of Dope Dyed black polyester staple yarn in India and 20% of its product is exported and annual growth is about 21% due to its special product.

(2) M/s Vamsi Export Pvt. Ltd. And also other industries those producing mentha crystal and flakes are exporting nearly 65-70% of its stock to various countries.

These industries are also confirming the strong industrial growth.

(3) Growth rate is 13% approx. of the MSME Sectors p.a.

3.7 Vendorisation / Ancillarisation of the Industry

1. Only two units has come up as vendor/ ancillary of Tata Motors Ltd. (Telco)
2. Industry like Reliance Ltd. And U.P.State Spinning Mills, Balrampur Chini Mills and others Industrial Mills also obtaining repair & maintenance and general fabrication facilities from local MSME.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Barabanki & Near By Area :

- 1- M/s Afzal Flour Mill, Village Palhari, Safdar Ganj, Barabanki.
- 2- M/s Goel and Allied Industry, Village Dharsania Safedabad, Barabanki.
- 3- M/s Tiemake Snacks Foods Pvt. Ltd. Village Dharsania, Barabanki.
- 4- M/s Kisan Cold Storage, Jaidpur Road, Barabanki.
- 5- M/s Govind Products Pvt. Ltd., Jaidpur Road, Barabanki.
- 6- M/s Prahlad Flour Mill,Village Dharsania, Barabanki.
- 7- M/s Preet Industry, Village Dharsania, Barabanki.
- 8- M/s Swastik Biscuit Pvt. Ltd., Lucknow Road, Barabanki.
- 9- M/s Dayal Industry, Lucknow Road, Barabanki.
- 10-M/s Govind Industry Pvt. Ltd. Lucknow Road, Barabanki.
- 11-M/s Akash Ganga Pipe Industry, Lucknow Road, Barabanki.
- 12-M/s Shri Ambe Concrete Fabs, Lucknow Road, Barabanki.
- 13-M/s Athar Distillery Pvt. Ltd, Kursi Road, Barabanki.
- 14-M/s Chandra Confectionery, Lucknow Road, Barabanki.
- 15-M/s Herbochem Industry., Lucknow Road, Barabanki.
- 16-M/s Universal Engineering, Lucknow Road, Barabanki.
- 17-M/s Bhagwan Ds Mentha Udyog, Gramoudyog Sansthan, Masauli Barabanki.
- 18-M/s Surya Grah Udyog, Gandhi Ashram, Barabanki.

3.8.2 Major Exportable Item

Mentha Crystals & Flakes.

3.9 Service Enterprises

1. Mobile Repairing/ Servicing
2. Computer Training Institute
3. Beauty Parlour
4. Vocational Training
5. Automobile Repairing workshop

3.9.1 Potentials areas for Service Enterprises

1. Battery Charging
2. Automobile repair work shop.
3. Welding and fabrication.
4. Printing Press.
5. Embroidery work.
6. School furniture & steel furniture.
7. Agricultural equipment repair works.
8. Book binding.
9. Cycle repairing and servicing.
10. Photo state & Xerox.
11. Dry Cleaners & Rafugar.
12. Tent service.
13. Computer training centre.
14. Electronic goods Repairing Service
15. Pathology Lab.
16. Mentha Oil
17. Edible Oil
18. Bakery Products

3.10 Potential for new MSMEs

There is ample opportunity for MSMEs in Barabanki.

- 1- Agricultural Equipments
- 2- Readymade Garments
- 3- Power loom / Handloom
- 4- Rice Mill
- 5- Flour Mill
- 6- Mentha Oil Udyog.
- 7- Oxygen Plant.
- 8- Plastic Moulding.
- 9- Solvent Extraction
- 10- Dying and Printing units.
11. Chikankari (Embroidery works.)
12. Forging units,
- 13- Iron cot and chairs.
14. Confectionery units.
- 15- Agarbatti Making
- 16- Hair dresser and Beauty Parlors
- 17- Dry Cleaners and Rafugar.
- 18- Book Binding
- 19- Manufacturing of Steel Almirah.
20. Cycle repairing and servicing.
- 21- Photostats & Xerox
- 22- Snacks and Biscuits.
- 23- HDPE Bags.
- 24- General Engg. Implements.
- 25- Mastered oil mill.
- 26- Ground & processed spices.
- 27- Mineral waters.

- 28- Iron bar and Engle Industries.
- 29- Candle manufacturing.
- 30- Switch board
- 31- Printing press.
- 32- Ice candy.
- 33- Cattle feed
- 34- Detergent cake & powder.
- 35- Sand, Concrete and general based industry.
- 36- Tent house service.
- 37- Oxygen Plant
- 38- Potato Chips & Dalmoth

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS -

Follwing major MSMEs present in the area.

4.1.1 Manufacturing Sector -

- i) Rice Mill
- ii) Oil Mill
- iii) Chikan Embroidary
- iv) Zari Embroidery

4.1.2 Service Sector --

4.2 Details for Identified cluster

1- Chikankari Cluster

4.2.1 Name of the cluster : Barabanki Chikan Kari Cluster.

1	Principal Products Manufactured in the Cluster	Chikan Kari (Emproidery)
2	Name of the SPV	Shri Ashok Verma M/s Shubham Handicrafts Development Society, Lakhpedabagh, Barabanki
3	No. of functional units in the clusters	20,000 Chikan embroidery Artisans
4	Turnover of the Clusters	52.00 crore
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	20,000 persons
7	Average investment in plant & Machinery	40.70 lakh as per Project Report
8	Major Issues / requirement	Setting of CFC for new products & Deigns development
9	Presence of capable institutions	Govt. Polytechnic, Barabanki, NIFT Raibareli
10	Thrust Areas Marketing & Design Development	Technological up gradation, Process Improvement, Quality
11	Problems & constraints	Raw material, Training, Marketing, CFC Not working

Present status of the cluster:-

Soft Intervention Programme is completed.

5. General issues raised by industry association during the course of meeting

1. Paucity of Electricity: It should be minimum gap between demand and supplies of electricity.
2. The State Government through Financial Institutions may solve the finance related problems of MSMEs.
3. State Government should simplify the implementation of labour laws.
4. Regular awareness programme for exporters, should also be organized to boost the export.
5. DI & DIC should be associated for the Industrial development.

6. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-MDA	01
2.	Capacity Building & strengthening of data base	01
13	NMCP schemes	Nil
	I Market assistance & Tech. up gradation	01
	II Bar Code	01

7. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SL. No.	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum	District Industry & Enterprise Development Centre (DIC), Deva Road, Barabanki, U.P.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, 107 Industrial Estate, Kalpi Road, Kanpur, U.P. Phone 0512 – 2295070 to 73
3.	Land and Industrial shed	1. U.P. State Industrial Development Corporation (UPSIDC), Regional office, HIG 66, Sector-E, Aliganj, Lucknow. 2. DIC, Barabanki.
4.	Financial Assistance	1. All Nationalized Bank
5.	For raw materials under Govt. Supply	1. National Small Industry Corporation (NSIC), Kanpur. 2. U.P. State Industrial Corporation (UPSIC), Lucknow.
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation (NSIC), Lucknow
7.	Power/ Electricity	U.P. Power Corporation Ltd., Barabanki / Lucknow.
8.	Technical Know –how.	MSME-Development Institute, 107 Industrial Estate, Kalpi Road, Kanpur, U.P.
9.	Quality & Standard	MSME-Development Institute, 107 Industrial Estate, Kalpi Road, Kanpur, U.P.
10.	Marketing /Export Assistance	1- MSME-Development Institute, 107 Industrial Estate, Kalpi Road, Kanpur, U.P. 2- National Small Industry Corp. (NSIC), Lucknow.
11.	Other Promotional Agencies	1-MSME-Development Institute, 107 Industrial Estate, Kalpi Road, Kanpur, U.P. 2-National Small Industry Corpn. (NSIC), Lucknow.